



## Dr. Jesús RODRÍGUEZ-POMEDA

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(Business Organization)**

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[http://www.uam.es/ss/Satellite/Economicas/es/1234888139979/subhomeDepartamento/Organizacion\\_de\\_Empresas.htm](http://www.uam.es/ss/Satellite/Economicas/es/1234888139979/subhomeDepartamento/Organizacion_de_Empresas.htm)

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### EDUCATION

- 1998: Ph. D. in Economics and Business (UAM), *Summa cum laude*.

### GRANTS and AWARDS

- 1998: UAM Award for Outstanding Ph.D. thesis.

### POSITIONS

- Vice-rector for Strategy and Planning, UAM (2017-2019).
- Head, Department of Business Organization, UAM (2013-2017).
- Academic Secretary, Department of Business Organization, UAM (2009-13).
- Deputy Dean for Studentship, Faculty of Economics and Business, UAM (2004-06).
- Deputy Dean for Professorship, Faculty of Economics and Business, UAM (2006).
- Member, UAM Senate (2015-2019).
- Member of the Board, UAM Foundation (2017-2019) (<https://fuam.es>).
- Member of the Board, Journalism School Foundation UAM-El País (PRISA Group) (2017-2019) (<https://www.escuela.elpais.com>).
- Member of the Board, “School Radio M21”, City of Madrid (2018-2019) ([www.madrid.es](http://www.madrid.es)).

## EXPERIENCE IN ASSESSMENT BODIES

- Expert, European Commission (Education, Audiovisual and Culture Executive Agency, EACEA) (2020) ([https://eacea.ec.europa.eu/homepage\\_en](https://eacea.ec.europa.eu/homepage_en)).
- Reviewer, Spanish National Agency for Assessment and Prospective (ANEP) (2008, 2009, 2010, 2012) (actually: [https://www.ciencia.gob.es/portal/site/MICINN/menuitem.8d78849a34f1cd28d0c9d910026041a0/?vgnextoid=664cfb7e04195510VgnVCM1000001d04140aRCRD&vgnnextchannel=664cfb7e04195510VgnVCM1000001d04140aRCRD&lang\\_chosen=en](https://www.ciencia.gob.es/portal/site/MICINN/menuitem.8d78849a34f1cd28d0c9d910026041a0/?vgnextoid=664cfb7e04195510VgnVCM1000001d04140aRCRD&vgnnextchannel=664cfb7e04195510VgnVCM1000001d04140aRCRD&lang_chosen=en)).
- Reviewer, Andalusian Knowledge Agency (2012) (<https://www.juntadeandalucia.es/organismos/economiaconocimientoempresasuniversidad/aac.html>).
- President, Assessment Panel for University Teaching Programs, Madrid Regional Agency for Research and Universities (Fundación madri+d) (2015) (<https://www.madrimasd.org/panel-48>).
- Member, Assessment Panel for University Teaching Programs, Madrid Regional Agency for Research and Universities (Fundación madri+d) (2014, 2015, 2016, 2020) (<https://www.madrimasd.org/en/search/node/%22Jes%C3%BAs%20Rodr%C3%ADguez%20Pomeda%22>).

## PROFESSIONAL EXPERIENCE

- Consultant (category II), Organization for Economic Co-operation and Development (OECD), Paris, 1995-96. (<https://www.oecd.org/>).
- Reviewer for Harvard Business Publishing (Harvard Business School), Energy, American Educational Research Journal-Teaching, Learning and Human Development, Studies in Higher Education, International Journal for Innovation Management, and other outlets.
- Deputy Director, *Revista madri+d de investigación e innovación empresarial* (1999-2008), <http://www.madrimasd.org/revista/revista49/portada.asp>
- Trainee, Banco Hispano-Americano, SA (1987-8).
- Economist, León Films, SA. (1988).
- Economist, Philips Ibérica, SAE. (1989).
- Associate General Manager, Artistas Intérpretes o Ejecutantes, SGE. (1990-1).

## RESEARCH INTERESTS

- Higher Education Management and Leadership. University's ontology.
- Business Models and Organizational Studies.
- Research Methods. Responsible Social Sciences.
- Critical Management Studies. Critical Higher Education Studies.

## RESEARCH FUNDING

### 2020

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\* Diagnóstico de la *Open Science* en la Universidad Española e instrumentos para su transformación y mejora. (*An Open Science Assessment in the Spanish University: Transformation Tools*). Identifier: **PID2019-104052RB-C21**.

(Funded by the Spanish Ministry of Science and Innovation, State Program on R&D and Innovation, “R&D-Innovation-RTI Coordinated Projects, 2019 Call”).

### 2019

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\* Hacia la consolidación de Ciudades Inclusivas, un Desafío para Madrid (CM-Inclusiva-CM) (*Towards the Inclusive Cities’ Consolidation: A Challenge for Madrid*). Identifier: **H2019/HUM-5744**.

(Funded by the Madrid Regional Government).

\* Comparative Study on Shared Governance and University Leadership: Cases from Spain, the United States, the United Arab Emirates, Colombia and Ecuador.

(Funded by the International Academic Program, IAP-UAM).

### 2018

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\* Erasmus Skills

(Funded by the European Commission/Erasmus+; Identifier: **2018-1-ES01-KA203-050439**)

<https://ec.europa.eu/programmes/erasmus-plus/projects/eplus-project-details/#project/2018-1-ES01-KA203-050439>

### 2017

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\* Research on energy efficiency and sustainable transportation in urban areas: An analysis of the scientific development and social perception from the information metrics.

(Funded by the Spanish Ministry of Economy and Competitiveness, **State Program on R&D and Innovation, reference CSO2014-51916-C2-1-R**).

<https://researchportal.uc3m.es/display/act439023>

\* An Assessment of the Accreditation of the Programs offered by the Madrid Universities.

(Funded by the Madrid Regional Government; **Research Director**).

## ***2016***

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\* A Knowledge Map of the Spanish University.

(Funded by the Spanish Ministry of Education, Culture and Sports).

## ***2012***

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\* Follow-up of the Spanish Universities Research Activities Observatory (2002-2011).

(Funded by the Spanish Ministry of Education and Science, reference EA2011-0058).

\* A Business Map of the North of the Madrid Region

(Funded by the Spanish Ministry of Education and Science, reference CEI2010-Strategic Projection Subprogramme).

## ***2011***

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\* An Observatory on the Spanish Universities Research Activities (2002-2009)

(Funded by the Spanish Ministry of Education and Science, reference EA2010-0042).

## ***2010***

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\* An Assessment of the Spanish Universities Research Activities (2002-2007)

(Funded by the Spanish Ministry of Science and Innovation, **National Plan of R&D and Innovation, reference EDU2008-04813E**).

\* New Economy Industries 20+20.

(Funded by the Spanish Ministry of Industry, Energy and Tourism, reference EOI 20+20).

## ***2008***

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\* A Skilling Model for the Spanish Universities' managers.

(Funded by the Spanish Ministry of Education and Science, reference EA2007-0244).

## ***2007***

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\* An Assessment of the Innovation Policy Impact on European Regions (benchmarking; WW.PP. 5a and 14a).

(Funded by the **European Commission**, reference **IMPACTSCAN4INNOPOL-014644**, **Main Researcher**).

**2004**

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\* Curriculum Development for Training Key Public Servants at Municipal Level of Economic Management under the Market-oriented Economy of Vietnam.

(Funded by the **European Commission**, reference **Asia Link Programme-Budget Line B7-3010**)



**2002**

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\* Designing a Knowledge Management System for the Intellectual Capital Development in the Spanish Public Administration (SICAP).

(Funded by the Ministry of Science and Technology, **National Plan of R&D and Innovation**, references **FIT-150400-2001-9** and **FIT-150500-2002-314**, **Main Researcher**)

**1999**

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\* The Organizational Structures of the Spanish Nuclear Plants: An Assessment with Dr. S. Haber' model.

(Funded by the Spanish Nuclear Safety Council, the Spanish Ministry of Industry and Energy (CIEMAT), and the Utilities' Association (UNESA)).

## SELECTED PUBLICATIONS

### Articles

**2023**

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**Rodriguez-Pomeda, J., Casani, F., and Serrano-López, A.E.** (2023). Reflections on the diffusion of management and organization research in the context of open science in Europe. *European Management Journal*, <https://www.sciencedirect.com/science/article/pii/S0263237323001093>

**Rodríguez-Pomeda, J.** (2023). An Essay about a Philosophical Attitude in Management and Organization Studies Based on Parrhesia. *Philosophy of Management* <https://doi.org/10.1007/s40926-023-00232-9>.

Ballesteros-Mejía, M., **Rodríguez-Pomeda, J.**, & Casani, Fernando (2023). Un estudio cualitativo sobre la medición científica colombiana desde la perspectiva de la investigación-creación. *Revista CS*, 40, 40-73. <https://doi.org/10.18046/recs.i40.5710>



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## 2022

**Rodríguez-Pomeda, J.**, & Casani, F. (2022). The Contemporary University: Some Ontological and Empirical Aspects. *TRAMES, a Journal of the Humanities and Social Sciences*, 26(3), 251-272. [https://kirj.ee/wp-content/plugins/kirj/pub/TRAMES-3-2022-251-272\\_20220825120016.pdf?v=04c19fa1e772](https://kirj.ee/wp-content/plugins/kirj/pub/TRAMES-3-2022-251-272_20220825120016.pdf?v=04c19fa1e772)

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## 2021

Perez-Encinas, A., **Rodríguez-Pomeda, J.** (2021) Chinese and Indian higher education students go abroad: listening to them to determine what their needs are. *Tertiary Education and Management*. <https://doi.org/10.1007/s11233-021-09078-0>

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## 2020

Bayas Aldaz, C.E.; **Rodríguez-Pomeda, J.**; Sandoval Hamón, L.A.; & Casani, F. (2020). Understanding the university-sustainability link through media: A Spanish perspective. *Sustainability*, 12(12), 4830. <https://doi.org/10.3390/su12124830>

Sanchez, F., Sandoval, A., **Rodríguez-Pomeda, J.**, & Casani, F. (2020). Professional aspirations as indicators of responsible leadership style and corporate social responsibility, *Journal of Work and Organizational Psychology*, 36(1), 49-61. <https://doi.org/10.5093/jwop2020a5>

Perez-Encinas, A., **Rodríguez-Pomeda, J.**, & De Wit, H. (2020). Factors influencing student mobility: A comparative European study. *Studies in Higher Education*. 1-14, <https://doi.org/10.1080/03075079.2020.1725873>.

Perez-Encinas, A., & **Rodríguez-Pomeda, J.** (2019). Geographies and Cultures of International Student Experiences in Higher Education: Shared Perspectives Between Students from Different Countries. *Journal of International Students*, 9(2), 412-431. <https://doi.org/10.32674/jis.v9i2.271>.

Perez-Encinas, A., & **Rodríguez-Pomeda, J.** (2018). International Students' Perceptions of Their Needs When Going Abroad: Services on Demand. *Journal of Studies in International Education*, 22(1): 20-36, <https://doi.org/10.1177/1028315317724556>

**Rodríguez-Pomeda, J.**, Casani, F., & Sandoval Hamón, L. (2018). Emotions and the sustainability of community sport organizations. *Journal of Human Sport and Exercise*, 13(1), pp. 149-160. <https://doi.org/10.14198/jhse.2018.131.15>

Díaz-Muñoz, E. I., **Rodríguez-Pomeda, J.**, & Rosas-Quintana, V. M. (2018). Calidad y modelos de calidad para su medición y aseguramiento en hospitales públicos: ¿es posible normar un constructo? *Revista Jurídicas*, 15(1), 131–153. <https://doi.org/10.17151/jurid.2018.15.1.8>

Perez-Encinas, A., **Rodríguez-Pomeda, J.**, & Josek, M. (2017). Problematic Areas of Host University Support Services for Short-Term Mobility Students. *Journal of International Students*, 7(4): 1030-1047, <https://doi.org/10.5281/zenodo.1035959>

Perez Encinas, A. & **Rodríguez Pomeda, J.** (2017). Support Services Landscape as a key strategic driver in the actual knowledge economy of Spanish higher education institutions. *Revista Hipótese, Special Issue*, 3 / 4: 58-68, <https://drive.google.com/file/d/0B4VVtZy9vhzvWnpGT0t5UjB1V0k/view>

**Rodríguez-Pomeda, J.**; Casani, F., & Alonso-Almeida, M.M. (2014). Emotion's management within the Real Madrid football club business model. *Soccer & Society*. 18(4), 431-444. <http://dx.doi.org/10.1080/14660970.2014.980736>

Sandoval Hamón, L.A.; Bayas Aldaz, C.E.; **Rodríguez-Pomeda, J.**; Sánchez Fernández, F., & Casani Fernández de Navarrete, F. (2017). From Ecocity to Ecocampus: Sustainability Policies in University Campuses, *International Journal of Sustainable Development and Planning*, 12(3), pp. 541-551. Doi: 10.2495/SDP-V12-N3-541-551. <https://www.witpress.com/elibrary/sdp-volumes/12/3/1488>

## 2016

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**Rodríguez-Pomeda, J.** & Casani, F. (2016). Legitimizing the world-class university concept through the discourse of elite universities' presidents. *Higher Education Research & Development*, 35(6), 1269-1283. <http://dx.doi.org/10.1080/07294360.2016.1160877>.

**Rodríguez-Pomeda, J.**; Casani, F., & Alonso-Almeida, M.M. (2016). The mattress makers: Emotions and value proposal in Atlético de Madrid. *Soccer & Society*, 17(1): 1-17. <http://dx.doi.org/10.1080/14660970.2014.882818>.

**Rodríguez-Pomeda, J.**, Casani, F., & Galindo-Dorado, R. (2016). Tendencias de Cambio en los MBA de España y Latinoamérica. *European Journal of Applied Business and Management*, 2(2). <https://nidisag.isag.pt/index.php/IJAM/article/view/126>

**Rodríguez-Pomeda, J.**, Bayas Aldaz, C. E., Hamón, L. S., Fernández, F. S., & de Navarrete, F. C. F. (2016). A Probabilistic Topic Model on Energy and Transportation Sustainability Perceptions Within Spanish University Students. *European Journal of Sustainable Development*, 5(4), 367-374. <https://doi.org/10.14207/ejsd.2016.v5n4p367>.

Sánchez, F., Casani, F., **Rodríguez-Pomeda, J.**, Sandoval, A., & Sastre, J. (2016). Corporate Social Responsibility a Transcultural Study: P1929. *International Journal of Psychology*, 51(S1), 802. <https://doi.org/10.1002/ijop.12328>

## 2015

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Alonso-Almeida, M.M.; Miramón, F.; Casani, F., & **Rodríguez-Pomeda, J.** (2015). Diffusion of sustainability reporting in universities: Current situation and future. *Journal of Cleaner Production*, 106: 144-154. <http://dx.doi.org/10.1016/J.CLEPRO.2014.02.008>



Alonso-Almeida, M.M.; Casani, F., & **Rodriguez-Pomeda, J.** (2015). Corporate social responsibility perception in business students as future managers: A multifactorial analysis. *Business Ethics-A European Review*, 24: 1-17.  
<http://dx.doi.org/10.1111/BEER.12060>

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## 2013

Casani, F.; **Rodriguez-Pomeda, J.**, & Alonso-Almeida, M.M. (2013). Innovation patterns in Spanish SMEs operating in high growth industries. *Australian Journal of Basic and Applied Sciences*, 7(4): 575-579.  
<http://www.ajbasweb.com/old/ajbas/2013/March/575-579.pdf>

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## 2012

Casani, F. y **Rodriguez-Pomeda, J.** (2012). Percepciones de altos directivos universitarios españoles sobre sus necesidades formativas en competencias directivas. *Revista de Ciencias Sociales*, XVIII (1): 101-117.  
<http://www.redalyc.org/articulo.oa?id=28022785008>

Casani, F.; Sánchez, F., y **Rodriguez-Pomeda, J.** (2012). Los nuevos modelos de negocio en la economía creativa: emociones y redes sociales. *Universia Business Review*, 33: 48-69. <https://ubr.universia.net/article/view/830/modelos-negocio-economia-creativa-emociones-redes-sociales>

**Rodriguez-Pomeda, J.**, & Casani, F. (2012). Higher Officials' Training Needs on Managerial Competencies in Spanish Universities: Preliminary Findings. *Egitim Arastirmalari-Eurasian Journal of Educational Research*, 50: 43-62.  
<http://www.ejer.com.tr/index.php?git=22&kategori=98&makale=839>

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## 2011

**Rodriguez-Pomeda, J.**, & Casani, F. (2011). Why Do Networks Exist? *Social Science Research Network (SSRN)*, <http://ssrn.com/abstract=1838468>

Casani, F. y **Rodriguez-Pomeda, J.** (2011). La empresa en el dominio de la complejidad. *Economistas*, 128: 103-105.  
<http://www.cemad.es/publicaciones/revistas/numeros-anteriores/>

**2010**

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Casani, F.; Pérez Esparrells, C., y **Rodríguez-Pomeda, J.** (2010). Nuevas estrategias económicas en la universidad desde la responsabilidad social. *Calidad en la educación*, 33: 255-273. <https://www.cned.cl/file/1359/download?token=iZS4K49A>

10

Casani, F.; Sánchez, F.; **Rodríguez-Pomeda, J.** y Martín, C. (2010). Empresas de la creatividad: hacia la rentabilidad social y económica del talento. *g+c gestión y cultura*, 8: 54-57. <http://www.revistasculturales.com/revistas/144/g-c-revista-de-gestion-y-cultura/num/8/>

**2008**

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**Rodríguez-Pomeda, J.**, y Casani, F. (2008). La transferencia de tecnología en España: diagnóstico y perspectivas. *Economía Industrial*, 366: 15-22. <http://www.minetad.gob.es/Publicaciones/Publicacionesperiodicas/EconomiaIndustrial/RevistaEconomiaIndustrial/366/15.pdf>

**2007**

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Bueno Campos, E., & **Rodríguez-Pomeda, J.** (2007). On knowledge, networks, social capital and trust in innovation environments. *International Journal of Entrepreneurship and Innovation Management*, 7(6): 575-592. <http://www.inderscience.com/editorials/f864121105921173.pdf>,

and

<http://www.inderscience.com/info/inarticletoc.php?jcode=ijeim&year=2007&vol=7&issue=6>

**2003**

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**Rodríguez-Pomeda, J.**; Casani, F.; Morcillo, P., & Rodríguez Anton, J.M. (2003). The figure of intrapreneur in driving innovation and initiative for the firm's transformation. *International Journal of Entrepreneurship and Innovation Management*, 3(4): 349-357. <http://www.inderscience.com/info/inarticle.php?artid=3290>

**2002**

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**Rodriguez-Pomeda, J.** (2002). Electric Utilities Diversification Strategies. *The Energy Journal*, 23(4): 121-123.

[https://www.jstor.org/stable/41323467?Search=yes&resultItemClick=true&searchText=Pomeda&searchUri=%2Faction%2FdoBasicSearch%3FQuery%3DPomeda%26amp%3Bfilter%3Djid%253A10.2307%252Fj50003468&seq=1#page\\_scan\\_tab\\_contents](https://www.jstor.org/stable/41323467?Search=yes&resultItemClick=true&searchText=Pomeda&searchUri=%2Faction%2FdoBasicSearch%3FQuery%3DPomeda%26amp%3Bfilter%3Djid%253A10.2307%252Fj50003468&seq=1#page_scan_tab_contents)

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**2001**

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**Rodriguez-Pomeda, J.;** Morcillo, P.; Casani, F., & Rodriguez Antón, J.M. (2001). Technological Competencies and Competitive Advantage in the Spanish Electricity Industry: New Challenges, New Tools. *International Journal of Innovation Management*, 5(4): 457-486.

<http://www.worldscientific.com/doi/pdfplus/10.1142/S1363919601000452>

**2000**

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Vaquero, C.; Garcés, M.I, & **Rodriguez-Pomeda, J.** (2000). Impact of organization and management on complex technological systems safety: The nuclear lessons. *International Journal of Technology Management*, 20 (1-2): 214-241.

<http://www.inderscience.com/info/inarticle.php?artid=2862>

**1999**

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Casani, F.; Luque, M.A.; **Rodríguez-Pomeda, J.** y Soria, P. (1999). La estrategia del *outsourcing* en el sector financiero español. *Revista Española de Contabilidad y Administración de Empresas*, XXVIII (99): 383-411.

<http://aece.es/old/pub/refc/n99.html>

**2021**

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Torre, E.M. de la; Perez-Encinas, A.; **Rodriguez-Pomeda, J.**; Casani, F., and Gomez-Mediavilla, G. (2021): Erasmus Skills. Guide for Practitioners. Madrid: Servicio de Publicaciones de la Universidad Autónoma de Madrid. eISBN: 978-84-8344-780-2. DOI: <https://doi.org/10.15366/9788483447802>.

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**2015**

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Casani, F.; **Rodriguez-Pomeda, J.**, et al. (2015). La educación superior como dinamizadora de la responsabilidad social empresarial: un estudio comparado entre los futuros dirigentes empresariales de América Latina. Madrid: Liber Factory. <https://dialnet.unirioja.es/servlet/libro?codigo=569507>

**2012**

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Casani, F.; **Rodriguez-Pomeda, J.**, et al. (2012). Mapa Empresarial de Madrid Norte. Madrid: OAL. <https://dialnet.unirioja.es/servlet/libro?codigo=537450>

**2010**

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**Rodriguez-Pomeda, J.**, et al. (2010). *Indicadores de gobierno*. Las Palmas de Gran Canaria: Conference of the Social Councils of the Spanish Public Universities. [http://ccsu.es/sites/default/files/modelo\\_de\\_indicadores\\_de\\_gobierno\\_para\\_la\\_universidad.pdf](http://ccsu.es/sites/default/files/modelo_de_indicadores_de_gobierno_para_la_universidad.pdf)

Casani, F.; **Rodriguez-Pomeda, J.**, et al. (2010a). Sectores de la nueva economía 20+20. Nueva economía 20+20. Madrid: Fundación EOI. <https://www.eoi.es/es/savia>

Casani, F.; **Rodriguez-Pomeda, J.**, et al. (2010b). Sectores de la nueva economía 20+20. Industrias de la creatividad. Madrid: Fundación EOI. [http://www.eoi.es/blogs/20creativa/files/2010/08/NUEVA\\_ECONOM%C3%8DA\\_2020\\_EOI\\_Industrias\\_Creatividad.pdf](http://www.eoi.es/blogs/20creativa/files/2010/08/NUEVA_ECONOM%C3%8DA_2020_EOI_Industrias_Creatividad.pdf)

Casani, F.; **Rodríguez-Pomeda, J.**, et al. (2010c). Sectores de la nueva economía 20+20. Economía de la confianza. Madrid: Fundación EOI.  
<https://www.eoi.es/es/savia/publicaciones/19222/sectores-de-la-nueva-economia-2020-economia-de-la-confianza>

**2003**

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**Rodríguez-Pomeda, J.**, et al. (2003). *Gestión del conocimiento en universidades y organismos públicos de investigación*. Madrid: Madrid Regional Government.  
[https://www.madrimasd.org/uploads/informacionidi/biblioteca/publicacion/doc/16\\_GestionConocimientoUniversidadesOPIS.pdf](https://www.madrimasd.org/uploads/informacionidi/biblioteca/publicacion/doc/16_GestionConocimientoUniversidadesOPIS.pdf)

### **Book Chapters**

**2023**

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**Rodríguez-Pomeda, J.** & Casani, F. (2023). Ducks at the university. In Robinson, S., Bristow, A., & Ratle, O. (Eds.). *Doing Academic Careers Differently: Portraits of academic life*. London: Routledge, pp. 61-69.

Perez-Encinas, A., & **Rodríguez-Pomeda, J.** (2023). International Students' Perceptions of Their Needs When Going Abroad: Services on Demand. In Hunter, F., de Wit, H., Murphy, A., Gregersen Hermans, J., Ammigan, R. & Jones, E. (Eds.). *Internationalisation of Higher Education: Responding to New Opportunities and Challenges. Ten Years of the Center for Higher Education Internationalisation (CHEI)*. Milano: CHEI-UNICATT, pp. 285-304.

**2020**

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Perez-Encinas, A., Casani, F. & **Rodríguez-Pomeda, J.** (2020). Spain: University-based approach. In Ludeman, R.B. & Schreiber, B. (Eds.). *Student Affairs and Services in Higher Education: Global Foundations, Issues, and Best Practices, 3<sup>rd</sup> ed.*, International Association of Student Affairs and Services (IASAS) published in cooperation with Deutsches Studentenwerk (DSW), pp. 195-198.  
<https://iasas.global/student-affairs-services-in-higher-education-global-foundations-issues-and-best-practices/>

## **2019**

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Perez-Encinas, A., & **Rodríguez-Pomeda, J.** (2019). A probabilistic approach to studies in higher education. In Tight, M. (ed.) *Theory and Method in higher education research, 6 – International Perspectives on Higher Education Research*, Emerald, pp. 19-30. <http://www.emeraldinsight.com/series/iphe>

## **2018**

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**Rodríguez-Pomeda, J.** (2018): Un estilo de gobernanza. En P. García Martín, et al. (eds.), *Haciendo futuro. 50 años de la Universidad Autónoma de Madrid (1968-2018)*, 2 vols., pp. 87-91. Madrid: Servicio de Publicaciones de la Universidad Autónoma de Madrid. ISBN: 9788483446379.

## **2017**

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Casani, F., & **Rodríguez-Pomeda, J.** (2017). The idea of a ‘Flagship University’ in the New International Context of Higher Education. In SEPIE (Servicio Español para la Internacionalización de la Educación)-MECD (Ministerio de Educación, Cultura y Deporte) *The Internationalisation of Higher Education in Spain: Reflections and Perspectives*, Madrid: SEPIE-MECD, pp. 41-45. [http://sepie.es/doc/comunicacion/publicaciones/SEPIE-ENG\\_internacionalizacion.pdf](http://sepie.es/doc/comunicacion/publicaciones/SEPIE-ENG_internacionalizacion.pdf)

## **2016**

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Pérez-Encinas, A., & **Rodríguez-Pomeda, J.** (2016). The Landscape of Higher Education and Student Support Services in Spanish Institutions. In Osfield, K.J., Perozzi, B., Bardill Moscaritolo, L. & Shea, R. (eds.), *Supporting Students Globally in Higher Education*, p. 286. Washington, D.C.: IASAS (International Association of Student Affairs and Services)-NASPA (Student Affairs Administrators in Higher Education). <https://www.naspa.org/publications/books/supporting-students-globally>

**Rodriguez-Pomeda, J.** (2009). El oficio de la empresa como base de la estrategia. In Morcillo, P., et al., *Nuevas claves para la dirección estratégica*, pp. 261-288. Barcelona: Ariel. <https://dialnet.unirioja.es/servlet/libro?codigo=490978>

#### SELECTED CONFERENCES

Title: *The labour within the new organizational structures (Keynote speaker)*

Conference: *Université Ouverte de la Société de l'information et des réseaux. Le travail en réseau*

Organizer: Cité des Sciences et de l'industrie, Ministère de l'emploi et de la solidarité, République Française.

Place: Paris.

Date: 1998-02-27.

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Title: *Technological competencies, competitive advantage and organizational learning in the Spanish electricity industry.*

Conference: 22nd IAEE Annual International Conference.

Organizer: International Association for Energy Economics.

Place: Roma

Date: 1999-06-12

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Title: *La corporación estrella en un contexto de globalización.*

Conference: 1st International Conference of the Iberoamerican Academy of Management.

Organizer: Iberoamerican Academy of Management.

Place: Getafe (Madrid)

Date: 1999-12-11

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Title: *Prospectiva tecnológica: un modelo aplicado de la matriz estratégica de competencias tecnológicas (Keynote speaker).*

Conference: XVI Congreso Nacional de Administradores de Empresas de Colombia.

Organizer: Asociación de Administradores de Empresas de Córdoba (Colombia).

Place: Montería, Dpto. de Córdoba, Colombia.

Date: 2000-10-15

---

Title: *Intellectual Capital and Scientific Production of the Madrid Research Centres.*

Conference: The Transparent Enterprise. The Value of Intangibles

Organizer: Organization for Economic Co-operation and Development (OECD), Ministerio de Ciencia y Tecnología (España), Universidad Autónoma de Madrid.

Place: Madrid

Date: 2002-11-26

---

Title: *Capital intelectual (Keynote speaker).*

Conference: Gestao do conhecimento.

Organizer: Instituto Superior de Contabilidade e Administração, Universidade de Aveiro (Portugal).

Place: Aveiro (Portugal).

Date: 2003-04-23

---

Title: *A Qualitative Approach to Emotions and Social Networks as Key Issues of the Real Madrid Football Club Business Model (Keynote speaker).*

Conference: Future of Sport Marketing.

Organizer: Sport Business School International, Haaga-Helia University of Applied Sciences.

Place: Vierumäki, Finland.

Date: 2011-11-18

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Title: *Corporate Social Responsibility. A Transcultural Study.*

Conference: 31st International Congress of Psychology (ICP2016).

Organizer: International Union of the Psychological Science-Japanese Psychological Association.

Place: Yokohama (Japan).

Date: 2016-07-24 to 29.

---

Title: *Perception of Spanish Universities Social Councils on the Role that Their Institutions Should Play in Sustainability.*

Conference: UE4SD Final Conference: Universities as Beacons of Change: Education and Sustainability Lighting Up Pathways for a New World.

Organizer: University of Gibraltar

Place: Gibraltar (UK)

Date: 2016-06-28

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Title: *Spanish Newspapers Perspective on the Role of University in Sustainability.*

Conference: VI International Conference on Economic Developments and Social Sustainability (EDaSS).

Organizer: Universidade da Coruña (ED Research Group).

Place: A Coruña (España).

Date: 2017-05-11 and 12.

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Title: *How to Support Mobility Students to Gain Soft-competences: Knowledge, Skills and Attitudes.*

Conference: 6th International Conference on Higher Education Advances (HEAd'20).

Organizer: Universitat Politècnica de València.

Place: València (España).

Date: 2020-06-2 to 5.

## TEACHING EXPERIENCE

From 1995, teaching experience in pre-graduate, graduate and doctoral programs in the following universities: Universidad Autónoma de Madrid, Université Paris IX-Dauphine (France), Universidade de Aveiro (Portugal), Instituto Paulista da Ciências da Administração (Brasil), Universidad Externado (Colombia), Universidad de la Frontera (Chile), Universidad de Deusto, Universidad de Alcalá, Universitat Autònoma de Barcelona, Universidad de Extremadura, Universidad San Pablo-CEU, Universidad Internacional de Andalucía, Universidad Politécnica de Madrid.

Tenured by the Universidad Autónoma de Madrid as Associate Professor since 2006, as well as Professor since 2023.

A-level Professor, Universidad Autónoma de Madrid (DOCENTIA Program, score 95.18 on 100, years 2009-10, 2010-11, and 2011-12).

Visiting Professor, Universidad Externado de Colombia.

## Ph D. DISSERTATIONS' SUPERVISION

① Author: **REBOLLO MEDRANO, Luis**

Title: *La toma de decisiones en programas de electrificación con energías renovables en zonas rurales en países en vías de desarrollo: propuesta de una metodología integral basada en criterios estratégicos de evaluación y priorización.*

Date: 2004 (Co-supervised with Prof. Patricio MORCILLO ORTEGA, UAM)

Grade: *Summa cum laude.*

<https://repositorio.uam.es/handle/10486/131113>

---

② Author: **FERREIRA MACHADO, Eleutério**

Title: *A comunicação institucional das universidades e o relato de capital intelectual: um estudo nas universidades ibéricas.*

Date: 2007

Grade: *Summa cum laude.*

<https://repositorio.uam.es/handle/10486/1899>

Publication derived from this Ph.D. thesis: Machado, E. (2008). *Capital Intelectual. Um estudo nas Universidades Ibéricas*. Vila Nova de Famalicão (Braga, Portugal): Editorial Novembro. ISBN: 9789898136176. [http://novembro.pt/portal/wp-content/uploads/2019/02/Catalogo\\_EDITORA\\_-Janeiro\\_2019.pdf](http://novembro.pt/portal/wp-content/uploads/2019/02/Catalogo_EDITORA_-Janeiro_2019.pdf)

---

③ Author: **BELTRÁN DUQUE, René Alejandro**

Title: *Análisis explorativo del impacto de la innovación como factor de crecimiento de las micro, pequeñas y medianas empresas en Colombia.*

Date: 2008

Grade: *Summa cum laude.*

<https://repositorio.uam.es/handle/10486/3546>

---

④ Author: **BLANCO GRACIA, Antonio**

Title: *On tricksters and bricoleurs. Methodologies of the Imaginary for Critical Management Innovation.*

Date: 2015

Grade: *Summa cum laude.*

<https://repositorio.uam.es/handle/10486/664924>

Publications derived from this Ph.D. thesis:

- Blanco-Gracia, A. (2014). Mitoanálisis del 15M: de la revolución de Prometeo (mayo de 1968) a la red de Hermes (mayo de 2011). *Argumentos, Estudios Críticos de la Sociedad*, (ISSN 0187-5795), 27(75), [http://www.scielo.org.mx/scielo.php?script=sci\\_arttext&pid=S0187-57952014000200002](http://www.scielo.org.mx/scielo.php?script=sci_arttext&pid=S0187-57952014000200002)
  - Blanco-Gracia, A. (2018). Assange vs Zuckerberg: Symbolic Construction of Contemporary Cultural Heroes. *Organization Studies*, <https://doi.org/10.1177/0170840618789203>.
-

⑤ Author: **DÍAZ MUÑOZ, Eduardo Ignacio**

Title: *La eficiencia de los hospitales públicos: estudio de casos en Chile 2000-10.*

Date: 2015

Grade: *Summa cum laude.*

<https://repositorio.uam.es/handle/10486/667202>

20

Publication derived from this Ph.D. thesis: Díaz-Muñoz, E. I., **Rodríguez-Pomeda, J.**, & Rosas-Quintana, V. M. (2018). Calidad y modelos de calidad para su medición y aseguramiento en hospitales públicos: ¿es posible normar un constructo? *Revista Jurídicas*, 15(1), 131–153. <https://doi.org/10.17151/jurid.2018.15.1.8>

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⑥ Author: **PEREZ-ENCINAS, Adriana**

Title: *International student exchange experience: Formal and informal support services in the host University.*

Date: 2017 (Co-supervised with Prof. Hans DE WIT, Boston College)

Grade: *Summa cum laude.* UAM Award for Outstanding Ph.D. thesis.

<https://repositorio.uam.es/handle/10486/680616>

Publications derived from this Ph.D. thesis:

- Perez-Encinas, A., **Rodríguez-Pomeda, J.** (2021) Chinese and Indian higher education students go abroad: listening to them to determine what their needs are. *Tertiary Education and Management*. <https://doi.org/10.1007/s11233-021-09078-0>
- Perez-Encinas, A., **Rodríguez-Pomeda, J.**, & De Wit, H. (2020). Factors influencing student mobility: A comparative European study. *Studies in Higher Education*, 1-14, DOI: 10.1080/03075079.2020.1725873.
- Perez-Encinas, A., & **Rodríguez-Pomeda, J.** (2019). A probabilistic approach to studies in higher education. In Tight, M. (ed.) *Theory and Method in higher education research, 6 – International Perspectives on Higher Education Research*, Emerald. <http://www.emeraldinsight.com/series/iphe>
- Perez-Encinas, A., & **Rodríguez-Pomeda, J.** (2017). International Students' Perceptions of Their Needs When Going Abroad: Services on Demand. *Journal of Studies in International Education*, 22(1): 20-36, <https://doi.org/10.1177/1028315317724556>

- Perez-Encinas, A., **Rodríguez-Pomeda, J.**, & Josek, M. (2017). Problematic Areas of Host University Support Services for Short-Term Mobility Students. *Journal of International Students*, 7(4): 1030-1047, <https://doi.org/10.5281/zenodo.1035959>
- Perez Encinas, A. & **Rodríguez Pomeda, J.** (2017). Support Services Landscape as a key strategic driver in the actual knowledge economy of Spanish higher education institutions. *Revista Hipótese, Special Issue*, 3 / 4: 58-68, <https://drive.google.com/file/d/0B4VVtZy9vhzvWnpGT0t5UjB1V0k/view>
- Pérez-Encinas, A., & **Rodríguez-Pomeda, J.** (2016). The Landscape of Higher Education and Student Support Services in Spanish Institutions. In Osfield, K.J., Perozzi, B., Bardill Moscaritolo, L. & Shea, R. (eds.), *Supporting Students Globally in Higher Education*, p. 286. Washington, D.C.: IASAS (International Association of Student Affairs and Services)-NASPA (Student Affairs Administrators in Higher Education). <https://www.naspa.org/publications/books/supporting-students-globally>

⑦ Author: **BAYAS ALDAZ, Cecilia Elizabeth**

Title: *Sustainable Development on Spanish University Campuses from a Stakeholder Approach.*

Date: 2019 (Co-supervised with Prof. Fernando CASANI FERNÁNDEZ DE NAVARRETE, UAM)

Grade: *Summa cum laude.*

<http://repositorio.uam.es/handle/10486/690285>

Publications derived from this Ph.D. thesis:

- Bayas Aldaz, C.E.; Rodríguez-Pomeda, J.; Sandoval Hamón, L.A.; & Casani, F. (2020). Understanding the university-sustainability link through media: A Spanish perspective. *Sustainability*, 12(12), 4830.
- Sandoval Hamón, L.A.; Bayas Aldaz, C.E.; **Rodríguez-Pomeda, J.**; Sánchez Fernández, F., & Casani Fernández de Navarrete, F. (2017). From Ecocity to Ecocampus: Sustainability Policies in University Campuses, *International Journal of Sustainable Development and Planning*, 12(3), pp. 541-551. Doi: 10.2495/SDP-V12-N3-541-551. <https://www.witpress.com/eliibrary/sdp-volumes/12/3/1488>
- **Rodríguez-Pomeda, J.**, Bayas Aldaz, C. E., Hamón, L. S., Fernández, F. S., & de Navarrete, F. C. F. (2016). A Probabilistic Topic Model on Energy and Transportation Sustainability Perceptions Within Spanish University Students. *European Journal of Sustainable Development*, 5(4), 367-374.

## AFFILIATIONS

- Academy of Management, Member (2002-2016).
- Research Committee, OMT Division, Academy of Management, Member (2004-05).
- Research Institute on Higher Education and Science (INAECU), Member, [www.inaecu.com](http://www.inaecu.com) (a joint research institute of the Autonomous University of Madrid, [www.uam.es](http://www.uam.es), and the Carlos III University of Madrid, [www.uc3m.es](http://www.uc3m.es))
- *Universidad y Sociedad –University and Society--* SOCYUN Research Group (<http://www.uam.es/UAM/Grupos-de-investigaci%C3%B3n/Ficha/1446755836600.htm?idGrupo=332&language=es&nombreGrupo=Universidad%20y%20Sociedad&site=UniversidadAutonomaMadrid>; <http://universidadysociedad.com/en/home/>).

## ACADEMIC RECOGNITIONS

*Research:* **Four** periods “*six-year of research work*” (“tramos de investigación”, awarded by the Spanish National Commission for Research Assessment, CNEAI) (<http://www.aneca.es/eng/Evaluation-Activities/Evaluacion-de-profesorado/CNEAI>).

*Teaching:* **Five** periods “*five-year of teaching work*” (“tramos de docencia”, awarded by Universidad Autonoma de Madrid) (<https://www.uam.es/UAM/Convocatorias-Internas/1446772807610.htm?language=es&nodepath=Convocatorias%20Internas>).

## FURTHER INFORMATION

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- ORCID: 0000-0002-5341-4042.
- Google Scholar: <https://scholar.google.es/citations?user=AkFUd3cAAAAJ&hl=es>
- iMarina ID: 04-258717 (<https://portalcientifico.uam.es/ipublic/profile/index/iMarinaID/04-258717/name/RODRIGUEZ%20POMEDA,%20JESUS#9>)