ICN Creative Business School

ICN Summer Program
icn business school summer program consists of four weeks of high level classes and education activities held on 4 different locations. The whole program is designed to support your learning and understanding of business subjects beyond boundaries.

you will meet lecturers who are passionate about the topics they teach and research. you will also have the opportunity to visit companies, European institutions and cultural sites in four countries.

join the program to benefit from our expertise and learn with us!

dr. klaus-peter schulz
head of the program

icn facts and figures

- 3,000 students with more than 38% foreign students
- 13,000 graduates
- 129 partner universities worldwide
- 47 student associations
- 30 years of soft skills
- 130 partner companies
- 30,000 hours of continuing education
- 8 locations
- 110 administrative staff
- 71 tenured professors and 24 affiliate professors
- 86% of the permanent faculty are phd graduates and 51% come from overseas
- 300 expert speakers
- 15 databases including bloomberg, ebsco, and abi proquest
If you are a student from an ICN partner university, please apply through your home institution. If your university is not a partner of ICN, please contact the ICN International Relations Office.

For more information, please contact your local study abroad supervisor.

The program fees include all scheduled accommodation, lunches and dinners (except weekends), lectures, as well as the scheduled trips, museum entrance fees and site visits. The program fees do not include the flight from your home country to France, any transportation cost to Metz, personal expenses, insurance, visa or passport fees, home university fees.

If you are a student from an ICN partner university, please apply through your home institution. If your university is not a partner of ICN, please contact the ICN International Relations Office.

For more information, please contact your local study abroad supervisor.

The program fees include all scheduled accommodation, lunches and dinners (except weekends), lectures, as well as the scheduled trips, museum entrance fees and site visits. The program fees do not include the flight from your home country to France, any transportation cost to Metz, personal expenses, insurance, visa or passport fees, home university fees.

If you are a student from an ICN partner university, please apply through your home institution. If your university is not a partner of ICN, please contact the ICN International Relations Office.

For more information, please contact your local study abroad supervisor.

The program fees include all scheduled accommodation, lunches and dinners (except weekends), lectures, as well as the scheduled trips, museum entrance fees and site visits. The program fees do not include the flight from your home country to France, any transportation cost to Metz, personal expenses, insurance, visa or passport fees, home university fees.

If you are a student from an ICN partner university, please apply through your home institution. If your university is not a partner of ICN, please contact the ICN International Relations Office.

For more information, please contact your local study abroad supervisor.

The program fees include all scheduled accommodation, lunches and dinners (except weekends), lectures, as well as the scheduled trips, museum entrance fees and site visits. The program fees do not include the flight from your home country to France, any transportation cost to Metz, personal expenses, insurance, visa or passport fees, home university fees.

If you are a student from an ICN partner university, please apply through your home institution. If your university is not a partner of ICN, please contact the ICN International Relations Office.

For more information, please contact your local study abroad supervisor.

The program fees include all scheduled accommodation, lunches and dinners (except weekends), lectures, as well as the scheduled trips, museum entrance fees and site visits. The program fees do not include the flight from your home country to France, any transportation cost to Metz, personal expenses, insurance, visa or passport fees, home university fees.
PART 1

All modules are mandatory!

**Module 1**
Campus Metz
European Institutions & French Perspectives
- European Union Institutions
- Geography of Europe
- The EU and its Neighbors
- European Culture and Identity
- French Civilization
- French History and French civilization

**Module 2**
Campus Metz
Management & Business in Europe
- Leadership and Management Across Borders
- Doing Business in France
- Doing Business in Southern Europe
- Doing Business in Eastern Europe
- Business & Sustainability

PART 2

All modules are mandatory!

**Module 3**
Stuttgart
Design Thinking & Innovation
- Ideation Processes
- Innovation and Technology transfer
- Design Thinking workshop for future developments

**Module 4**
Campus Nuremberg
German Economy & Perspectives on Business
- New History of Germany
- SMEs and Family Business as Innovation Drivers in Germany
- Innovation Management in Europe
- German Perspective on Europe
- Leadership Culture in International Comparison

PART 3

Module 5 students choose one among 2 concentrations
Module 6 is mandatory!

**Module 5**
Campus Nancy
European Management Concentration
- Organizational Behavior
- International HRM
- HRM in Europe
- Managing Sports SMEs in Europe
- International Negotiation

**Module 6**
Campus Paris
Geopolitics and Future Challenges
- Geopolitics
- Future Cities
- Environmental Challenges

Company & Institutional visits
- European Commission Brussels
- European Court of Justice Luxembourg
- BELVAL Luxembourg Science and Entrepreneurial City
- Daimler Stuttgart
- Fraunhofer Institute for Innovation Research, Stuttgart
- Adidas or Puma Herzogenaurach
- STAN Institute for Robotic Surgery Training Nancy
- Dassault Systèmes Smart City, Paris

Educational visits
- Visit of Metz Gothic Cathedral and City, Art Museum Centre Pompidou
- Robert Schuman Center, Co-founder of the European Union
- Paris City Center tour by boat, Louvre Museum
- Brussels, City visit with market square
- Stuttgart visit of the Mercedes Museum of automobile history
- Visit of Munich city center
- Third Reich documentation center Nuremberg
- City of Bamberg, UNESCO world heritage
PRACTICAL INFORMATION:

ASSESSMENT
Assessment will be provided during the program. Students can earn up to 10 credits (2 ECTS credits per module 1, 2, 4 and 5, 2 ECTS credits for module 3 and 6). For more details, please contact your local study abroad advisor.

ACCOMMODATION
Students are accommodated in a student residence and will receive tickets for meals at the university cafeteria. Of course, whenever desired, a student may go to have a meal in a local restaurant, at his/her own cost.

PROGRAM LOCATIONS
Metz // ICN Business School - Metz Campus
3 place Édouard Branly - FR 57070 METZ Technopôle

Nancy // ICN Business School - Nancy Campus
86 Rue du Sergent Blandan - FR 54037 NANCY Cedex

Nuremberg // ICN Business School - Nuremberg Campus
Maxfeldstraße 9 - D-90409 Nuremberg - Germany

Paris // ICN Business School – Paris
CNIT - La Défense

Contact

International applicants
International relations office
+33 3 54 50 25 25
studyabroad@icn-artem.com

icn-artem.com

Information given in this document is non-contractual. ICN reserves the right to change its programs according to market needs and its own innovations. Photo credit: ICN Business School - December 2017

Creative: C'est qui Maurice ? • Print: Lorraine Graphic