EASP Medium Size Meeting: The Psychology of Attitudes: Experience-based versus information-based attitude processes

Date: July 21-24, 2016  
Place: Cologne, Germany  
Contact: Christian Unkelbach (mailto:christian.unkelbach@uni-koeln.de)  
Organizers: Christian Unkelbach, Anne Gast, Sascha Topolinski, Pablo Briñol, Geoff Haddock, Rob Holland, Greg Maio, Rich Petty, Duane Wegener

Our evaluations towards objects in the world can be based on two completely different types of sources. On the one hand, attitudes can be based on one’s own experience (e.g., mere exposure; conditioning). On the other hand, attitudes can be based on information that is shared by third parties (e.g., persuasion; social media). Although the distinction between experience versus information has been around for a longtime, recent years have seen a rise in relevant theorizing and empirical research, for example in work on attitude strength, evaluative conditioning, embodied cognition, dual and single process models, automaticity, risk seeking, and the effects of social media. While these topics all relate to the distinction of experience based and information based attitudes, approaches and terminology vary largely. We hope that the meeting on experience-based versus information-based attitude processes will contribute to developing a common understanding and mutual exchange, and encourages new collaborations for future research.

The meeting will take place from July 21-24 2016 at the University of Cologne, Germany. We have booked a location at the heart of Cologne that provides both rooms, meals, and a conference venue.

We plan to include 40-50 participants with 30-40% junior researchers. Up to 25 participants will be asked to give presentations, and the remaining participants will present posters. This allows a single-session format.

During the conference, there will be several opportunities for informal interaction and discussion, to provide possibilities for future collaborations. A roundtable discussion will take place midway through the schedule of talks. If you are interested in attending this meeting, please send an abstract (between 100-200 words) to Christian Unkelbach (mailto:christian.unkelbach@uni-koeln.de) by February 28th, 2016.

Registration fees will be depend on the success of additional funding proposals, but will be in the worst case 250 € for post-doc level and above and 150 € for Ph.D. level participants. In the best case scenario, there will be a nominal fee of 20 €. This registration fee will cover both accommodations and meals for all participants.

We are looking forward to welcome you in Cologne!
Christian Unkelbach
Anne Gast
Sascha Topolinski
Pablo Briñol
Geoff Haddock
Rob Holland
Greg Maio
Rich Petty
Duane Wegener