

BUSINESS MANAGEMENT AND ADMINISTRATION DEGREE

ACADEMIC YEAR 2007/2008

Degree	Business Management ad Administration
Centre	Faculty of Economics Campus de Cantoblanco 28049 – Madrid Phone: 914974307 Web page
Academic Credits	300
1 st and 2 nd cycle	

Total Credits	Compulsory Credits	Optional Credits	Free Election Credits	Total
First Cycle	138	-	-	138
Second Cycle	72	60	-	132
Non Specified	-	-	30	30
Total	210	60	30	300

FIRST CYCLE

First Course	Compulsory Credits 69	Optional Credits -	Free Election Credits -
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Code	Subject	Type	Credits	Semester
14470	Mathematics I	(Tr)	7.5	1
14471	Microeconomics I	(Tr)	6	1
10980	Introductory Statistics for Business	(Tr)	6	1
14472	Business Economics (Introduction and Organization) I	(Tr)	4.5	1
10982	Sociology of Firm	(Ob)	6	1
10983	Business Law	(Tr)	6	1
14473	Business Economics (Introduction and Organization) II	(Tr)	4.5	2
10986	Mathematics II	(Tr)	6	2
10987	Accounting: Introduction	(Tr)	6	2
10988	Economic History	(Ob)	6	2
14474	Microeconomics II	(Tr)	6	2
14475	Theoretical Statistics I	(Tr)	4.5	2

Second Course	Compulsory Credits 69	Optional Credits -	Free Election Credits 30**
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Code	Subject	Type	Credits	Semester
14476	Microeconomics I	(Tr)	6	1
10992	Financial Accounting I	(Tr)	6	1
14477	Theoretical Statistics II	(Tr)	4.5	1
10995	Principles of Marketing	(Tr)	6	1
10996	Issues in International Political Economy	(Tr)	6	1
14478	Financial Mathematics	(Ob)	4.5	1
10989	Commercial Law	(Ob)	6	2
14479	Macroeconomics II	(Tr)	6	2
10993	Financial Accounting II	(Tr)	6	2
10997	Spanish Economy	(Tr)	6	2
10999	Finance. Introduction	(Tr)	6	2
14480	Introduction to Computer Econometrics	(Tr)	6	2

SECOND CYCLE

Third Course	Compulsory Credits 72	Optional Credits -	Free Election Credits 30**
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Code	Subject	Type	Credits	Semester
14481	Econometrics I	(Tr)	6	1
14482	Strategic Management I	(Tr)	6	1
14483	Financial Management I	(Tr)	6	1
14484	Marketing I: Management	(Tr)	6	1
10797	Management and Cost Accounting	(Tr)	6	1
14485	Spanish Tax System I	(Ob)	6	1
14486	Econometrics II	(Tr)	6	2
14487	Strategic Management II	(Tr)	6	2
14488	Financial Management II	(Tr)	6	2
14489	Marketing II: Strategy	(Tr)	6	2
10798	Financial Statements Analysis	(Tr)	6	2
14490	Spanish Tax System II	(Ob)	6	2

(Tr): Troncal = Compulsory Credits
 (Ob): Obligatorio = Compulsory Credits
 (Op): Optativo = Optional Credits

Fourth Course	Compulsory Credits -	Optional Credits 60*	Free Election Credits 30**
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Optional Subjects Offer

PROFILE: ACCOUNTING

Code	Subject	Credits	Semester	Departments
14491	Budgetary Control and Planning	6	2	Accounting and Business Organization
14493	Consolidated Financial Statement	6	2	
14494	Auditing	6	2	
14495	Business Taxation	4.5	2	Economics and Public Finance

PROFILE: BUSINESS ORGANIZATION

Code	Subject	Credits	Semester	Departments
11154	Human Resource Management	4.5	1-2	Accounting and Business Organization
11155	Management Information Systems	4.5	1	
11156	International Business Management	4.5	1-2	
11157	Management Science	4.5	1	
11159	Production and Operations Management	4.5	2	
14496	Business Organization	4.5	1-2	
11130	Sociology of Organizations	4.5	2	Sociology

PROFILE: MARKETING

Code	Subject	Credits	Semester	Departments
11144	Consumer Behaviour	4.5	1	Financing and Marketing Research
14497	Marketing Research	6	2	
14498	Commercial Distribution	6	2	
14499	Advertising and Sales Promotion	4.5	1-2	
11158	International Trade Management	4.5	2	Econ. Structure and Econ. Of Development

PROFILE: FINANCING

Code	Subject	Credits	Semester	Departments
11146	Economics of the Financial Enterprises	4.5	1-2	Financing and Marketing Research
11149	Insurance and Risk Management	4.5	1-2	
14500	International Finance	6	1-2	
14501	Capital Markets	6	1-2	
14502	Taxation of Financial Instruments	4.5	1-2	Economics and Public Finance

PROFILE: APPLIED ECONOMICS

Code	Subject	Credits	Semester	Departments
14503	Statistical Information for Management and Business	4.5	1-2	Applied Economics
14504	Quality Control Techniques	4.5	2	
14505	Forecast Methods	6	2	
14506	Business Simulation Models	6	1	
14507	Computer Science for Economists	6	1-2	
14508	Information Networks and Data Analysis Methods	6	1	

PROFILE: BUSINESS ENVIRONMENT ANALYSIS

Code	Subject	Credits	Semester	Departments
11125	Labour Law	6	1	Labor and Employment Law
11139	International Taxation	4.5	1	Economics and Public Finance
14509	Spanish Public Finance	4.5	1	
14510	The Economy of the European Union	6	1-2	Econ. Structure and Econ. Of Development
14511	Business History	6	1-2	Economic Analysis: Economic Theory and History
14512	International Economics	4.5	1-2	Sociology
14513	Industrial Sociology	6	1-2	
14514	Political Institutions in Europe	4.5	1	Political Science
14515	English Applied to the Company	4.5	1	English Philology

Seminars Offer

Seminar 1: Business Environment

Code	Group-Subject	Credits	Semester	Departments
14516	81.- Profitability Models and Assets Volatility	4.5	1	Ec. Analysis: Quantitative Economics
14516	85.-Privatization and Regulation of the Public Services	4.5	2	Economics and Public Finance
14516	83.-New Ways of Work Organization: a Sociological Perspective	4.5	2	Sociology
14516	84.-Cuantitative Methods for the Company	4.5	2	Ec. Analysis: Quantitative Economics
14516	82.-Effects of the Public Activity in the Housing Market	4.5	1	Economics and Public Finance
14516	86.-Social Research about the Energy and the Environment	4.5	2	Sociology

Seminar 2: Business Specialization

Code	Group-Subject	Credits	Semester	Departments
14517	81.-Business Creation	4.5	1	Accounting and Business Organization
14517	82.-Strategic Management, Technology and Innovation	4.5	1	
14517	83.-Creative Accounting and Accounting Scandals: Practical Cases	4.5	1	
14517	84.- The Role of the Accounting Information in the Financial Markets	4.5	1	
14517	85.- The European Context of the Spanish Finance	4.5	1	Financing and Marketing Research
14517	86.-Sales Management	4.5	2	Applied Economics
14517	87.-Internet for Economists	4.5	2	