ESSCA will once again be offering several summer programs this year and we very much hope you will have some students interested. Detailed information on each can be found on our website, via the links below and please note that, as always, tuition fees for students from partner universities will be waived.

\*The 4-week Paris program is an undergraduate Business program offering 3 pairings of courses. The courses on offer this year are scheduled to be PAIRING 1: International Luxury Brand Marketing & International Business Management, PAIRING 2: Business Intelligence Strategy & Digital Culture, Innovation and New Market and PAIRING 3: French Language & French Culture and Civilization.

## Paris Summer Program

\*The Angers program begins in our lovely Loire Valley city before going on to Brussels and Paris. It is suitable for both undergraduate and graduate students studying Business and with its emphasis on the EU, is also relevant to students of International Relations and Political Science.

## **Angers Summer Program**

\*Centered in one of central Europe's most beautiful cities, the **Budapest program**, with its company project-based approach, is best suited to graduate level students. This program is offering **2 pairings of courses**. PAIRING 1: Humanistic Management and Leadership & Economic and Business Opportunities between Europe and Asia, PAIRING 2: International Marketing and Logistics, & Self Development (personal and role development).

Budapest Summer Program

\*The 6-week **Shanghai Program**, offers an excellent introduction to contemporary China and to the essential aspects of doing business there. This program is open to business graduate level students from around the globe.

Shanghai Summer Program