

FACULTAD
DE
CIENCIAS
ECONÓMICAS

UNIVERSIDAD AUTÓNOMA DE MADRID

BACHELOR DEGREE PROGRAM IN BUSINESS ADMINISTRATION AND MANAGEMENT



Degree	Bachelor in Business Administration and Management (ADE)
Credits/Duration	240 ECTS / 4 academic years
Language of Instruction	Spanish (elective courses might be taught in English)
Prerequisites	University entry exam. It is recommended to have completed the Scientific-Technological or Social Sciences Profile in secondary education
How to Apply	http://www.uam.es/ss/Satellite/es/1234886370659/sinContenido/Aceso_y_admision.htm
For more information	Application Process: administracion.economicas@uam.es Academic Information: coordinador.grado.ade@uam.es

Description of the Program

The program's goal is to train professionals with skills enabling them to work in management, counselling and evaluation positions in companies. It is designed to provide companies, the government institutions, international organizations and agencies with qualified professionals, who are needed now and will be needed in the future.

Why choose this Bachelor Program?

With the increasing scope of globalization business becomes more and more complex. Companies face new challenges and must be enabled to use the opportunities provided by an environment of constant technological and organizational innovations. Therefore, it is essential to offer a complete and flexible university education that allows graduates to develop a successful career in the business environment.

The Bachelor Program in Business Administration and Management provides training that meets the needs of the labor market, of both and public sector enterprises. This is demonstrated by the high number of applications and prestige the degree has in the business world. As a result, graduates find a job and start their career right after graduation.

The program is directed at students who are interested in understanding the nature and functioning of the economy and various aspects of business, and who have an entrepreneurial sense open to innovation.

What will you learn?

The Bachelor degree in Business Administration and Management equips students with theoretical knowledge and skills essential for professional career. During the first three years, students complete introductory and obligatory courses, which are intended to mediate an understanding and knowledge of the nature and functioning of companies and their operational areas, as well as of the economic reality. They analyze socioeconomic environment in which companies and organizations are active. They are also taught instruments needed to apply gained knowledge into practice. In the last year, students choose from seven profiles. Students can choose from elective courses or an English profile. All courses contain both theoretical and practical aspects aimed at the application in the context of the real business world.

Additional to providing a theoretical background, the program mediates practical skills and competences that allow students to develop a professional career. For example, students learn how to transfer and apply theoretical knowledge to the real business world, or acquire values and skills that allow them to solve problems and lead innovation processes in an increasingly

competitive and globalized environment. Moreover, the UAM offers Master and Doctoral programs for students who wish to continue their education and specialize on a high academic and professional level.

Other opportunities (internships and study abroad, etc.)

The students' mobility is fully integrated and recognized within the academic curriculum. The phenomenon of globalization in the world economy and trade needs to be taken into account. Therefore, a Business graduate needs to be prepared for a global world, holding knowledge of foreign languages and cultures. Through a variety of mobility programs offered by the faculty and university, students have a possibility to spend time abroad and develop these skills.

Moreover, in the course of the fourth year, students have the opportunity to complete an optional supervised internship. Since 1997 these internships have been taking place in Spain, however, internship opportunities were significantly expanded in 2008, therefore students can complete their practical training abroad. Each year, more than 250 companies offer our students intern positions.

Employment Opportunities for Graduates

Employability of Business Administration and Management alumni is very high. The degree is highly recognized in the labor market; therefore, graduates quickly find jobs corresponding to their studies and level of training.

Holding a degree in Business Administration and Management students are able to follow a wide range of professional activities, usually in the field of business. The complete and versatile training they receive enables them to perform management, evaluation and assessment tasks within the global scope of the company or in any of its functional areas. In the course of the fourth year, students choose a specific professional profile sharpening their expertise in major business areas: International Management, General Management, Operations Management, Human Resources, Accounting and Auditing, Finance, Marketing, Planning and Forecasting, Business Innovation.

Graduates are prepared to work in the fields of business creation or business management and administration in different kinds of companies, from multinational to small- and medium sized. Additionally, they can get employed in all economic sectors, e.g. banking, financial sector, services, distribution, industry, consulting, and counselling. They may also work in management related areas in public administration, on a European as well as national level. Other organizations (Foundations, NGOs), including international organizations with economic responsibility, (International Monetary Fund, World Bank, World Trade Organization) may also provide employment opportunities.

Curriculum

In order to obtain a Bachelor degree in Business Administration and Management, students have to complete courses in the amount of 240 ECTS credits over the course of 4 years. 60 credits are obtained by introductory courses, 120 credits are earned during obligatory courses, and 54 credits are granted after successful completion of elective courses and internships, the remaining 6 credits are obtained by the Bachelor thesis.

First Year

Course	Credits	Semester
Descriptive statistics	6	1
Sociology of the firm	6	1
Introduction to Business Law	6	1
Mathematical Tools for Business	6	1
General Management	6	1
Mathematical Methods for Business	6	2
Introduction to Accounting	9	2
Economic History	6	2
Microeconomics	9	2

Second Year

Course	Credits	Semester
Financial Accounting	6	1
Macroeconomics: Closed Economy	6	1
Theoretical Statistics	6	1
Computer for Business Management	3	1
Spain and World Economics	9	1
Commercial Law	6	2
Marketing: Market and Demand	6	2
Business Organization	6	2
Macroeconomics: Open Economy and Inflation	6	2
Fundamentals of Econometrics	6	2

Third Year

Course	Credits	Semester
Cost Accounting	6	1
Tax System	9	1
Financial Management	9	1
Business Econometrics	6	1
Financial Statements Analysis	6	2
Strategic Management	9	2
Marketing Management	9	2
Financial Markets	6	2

Fourth Year

Course	Credits
Electives	54
(Professional Profiles) International Business Management	
Business Innovation	
Banking and Finance	
Accounting and Finance	
Management and Organization	
Marketing	
Methods for Business Forecasting	6
Internship (18 ECTS)	
End-of-Degree Project	