

**GRADO EN ANÁLISIS DE DATOS EN LA EMPRESA /BUSINESS ANALYTICS
2º CURSO**

| CODE | COURSE | SUBJECT | ECTS | SINCE | QUARTER | DEGREE |
|-------|--------|--------------------------------------------------------------|------|-----------------|---------|--------------------------------------------------------------------|
| 19975 | 2 | MARKETING IN THE DIGITAL AGE | 6 | September, 2023 | Fall | Graduado/a en Análisis de datos en la empresa / Business Analytics |
| 19976 | 2 | MANAGEMENT OF INNOVATION | 6 | September, 2023 | Fall | Graduado/a en Análisis de datos en la empresa / Business Analytics |
| 19978 | 2 | MICROECONOMETRICS | 6 | January, 2024 | Spring | Graduado/a en Análisis de datos en la empresa / Business Analytics |
| 19977 | 2 | ACCOUNTING & FINANCIAL REPORTING | 6 | January, 2024 | Spring | Graduado/a en Análisis de datos en la empresa / Business Analytics |
| 19979 | 2 | MARKETING ANALYTICS | 6 | January, 2024 | Spring | Graduado/a en Análisis de datos en la empresa / Business Analytics |
| 19981 | 2 | EXTRACTION OF INFORMATION FROM DATABASES: APPLIED STATISTICS | 6 | January, 2024 | Spring | Graduado/a en Análisis de datos en la empresa / Business Analytics |

GRADO EN ANÁLISIS DE DATOS EN LA EMPRESA /BUSINESS ANALYTICS
3^{er} CURSO

| CODE | COURSE | SUBJECT | ECTS | SINCE | QUARTER | DEGREE |
|-------|--------|-------------------------------------------------|------|-----------------|---------|--------------------------------------------------------------------|
| 19982 | 3 | PREDICTIVE ANALYTICS WITH MACHINE LEARNING | 6 | September, 2024 | Fall | Graduado/a en Análisis de datos en la empresa / Business Analytics |
| 19984 | 3 | FINANCE AND TECHNOLOGY | 6 | September, 2024 | Fall | Graduado/a en Análisis de datos en la empresa / Business Analytics |
| 19986 | 3 | MACROECONOMICS IN THE MODERN ECONOMY | 6 | September, 2024 | Fall | Graduado/a en Análisis de datos en la empresa / Business Analytics |
| 19987 | 3 | GEOSPATIAL ANALYTICS | 6 | January, 2025 | Spring | Graduado/a en Análisis de datos en la empresa / Business Analytics |
| 19989 | 3 | MANAGEMENT INFORMATION SYSTEMS AND TECHNOLOGIES | 6 | January, 2025 | Spring | Graduado/a en Análisis de datos en la empresa / Business Analytics |

GRADO EN ANÁLISIS DE DATOS EN LA EMPRESA /BUSINESS ANALYTICS
4º CURSO

| CODE | COURSE | SUBJECT | ECTS | SINCE | QUARTER | DEGREE |
|-------|--------|-------------------------------------------------|------|-----------------|---------|-----------------------------------------------------------------------|
| 19994 | 4 | DIGITAL COMMUNICATION | 6 | September, 2025 | Fall | Graduado/a en Análisis de datos en la empresa / Business Analytics |
| 19996 | 4 | OMNICHANNEL RETAIL | 6 | September, 2025 | Fall | Graduado/a en Análisis de datos en la empresa / Business Analytics |
| 20000 | 4 | CAPITAL MARKETS AND ASSET MANAGEMENT | 6 | January, 2026 | Spring | Graduado/a en Análisis de datos en la empresa / Business Analytics |
| 20001 | 4 | ACCOUNTING INFORMATION SYSTEMS | 6 | January, 2026 | Spring | Graduado/a en Análisis de datos en la empresa / Business Analytics |
| 20002 | 4 | FUNDAMENTALS OF AUDITING AND AUDIT ANALYTICS | 6 | January, 2026 | Spring | Graduado/a en Análisis de datos en la empresa / Business Analytics |
| 20005 | 4 | DATA-DRIVEN PUBLIC POLICY DECISIONS | 6 | January, 2026 | Spring | Graduado/a en Análisis de datos en la empresa / Business Analytics |