Staff Week: Designing Micro-credentials with a civic approach.

26-30 June 2023

Universidad Autónoma de Madrid
(Spain)

The CIVIS European University Alliance is pleased to organize an international event on Micro-credentials for academic and administrative staff at the level of Life-long Learning and Higher Education Institutions. An important flagship of the European Commission’s agenda, Micro-credentials must be specifically designed for addressing the cultural, personal, societal, and labour market needs for today’s world. With a strong commitment with the alliance’s promotion of civic values and centred on innovative pedagogies and challenge-based approaches, this gathering will therefore invite participants to learn how to design micro-credentials step by step.

During this week, sessions will alternate theoretical views and methodologies with hands-on training providing a stimulating environment for good practices and exchange of ideas. Speakers and facilitators range from policymakers to specialists in education programmes, IT experts, global marketers, and scholars belonging to top-level EU Universities.

Total Number of attendees: 44:
22 places are reserved for CIVIS members.

Location
CC La Corrala (https://www.uam.es/uam/lacorrala)
Campus UAM-Cantoblanco (https://www.uam.es)
Programme

Monday 26
19:00. Welcome gathering

Tuesday 27
Campus UAM-Cantoblanco

State of the art

9:30. Introductory remarks.
9:45. Prof. Nadia Fernández de Pinedo Echevarría (UAM) and Zoa Alonso Fernández (UAM)
10:00. Micro-credentials and civic engagement: The EU approach.
María Kelo (European University Association)
Prof. Romita Iucu (UB) and Alexandru Cartis, PhD candidate (UB)

11:00. Coffee break
11:30. Workshop.

13:00. Lunch

The Digital Element

14:30. Companies: an additional perspective on training.
Kate Fleming (Global Marketer Training, Google)
15:30. Certi-digital project.
Iván Builes (UAM) and Certi-digital project associate (TBD).
17:00. Closing remarks

Wednesday 28
Campus UAM-Cantoblanco

European added value

(UNITA, TBD)
11:00. Coffee break
(CIVIS/UAM, TBC)
13:30. Lunch
15:00. Challenge-based approach.
(Prof. Silvia Blanch, ECIU / UAB)
17:00. Closing remarks.

Thursday 29
Campus UAM-Cantoblanco

Teaching and Learning with Micro-credentials
9:30. Assessment.
Prof. Dragos Iliescu (UB)
11:30. Brunch
Enrique Martín Santamaría (CIVIS Innovative Pedagogies Officer)
14:00. Closing remarks.

This afternoon will be devoted to individual / teamwork

Friday 30
CC La Corrala

10:00. Elevator Pitch
12:30. Closing Remarks
13:00 Cocktail Farewell