



Universidad Autónoma de Madrid

Information regarding the recording of audiovisual content

In accordance with EU General Regulation 2016/679 on Personal Data Protection, and other legislation in force, it is hereby notified that, in view of public interest in the promotion and dissemination of academic and teaching activities conducted within the framework of higher education (art. 6.1.e GRPDT), the UAM is authorised to capture personal image or voice recordings of attendees at the event held on in the form of video, photographs or any other type of recording. These recordings will be used exclusively for the purpose of promoting and disseminating the university's academic and teaching activities, and may incorporate these image and voice data in any audiovisual medium intended for communicating to the public the above mentioned event.

The provisions of the regulation governing archives and documentation shall apply. The body responsible in this case is UAM.

The rights recognised by the data protection regulation may be exercised at gabinete.prensa@uam.es

Similarly, you may address any claims to the UAM Delegate for Data Protection at delegada.protecciondedatos@uam.es

Should the image or voice files be deemed of journalistic interest, international transfers of data may be effected provided that these are only for the purposes stated herein and compliant with the freedoms of information and expression. The data will be kept for such a period of time as necessary to fulfil the purpose for which they were captured and to determine any potential responsibilities that may derive from said purpose and from the processing of the data.

For further detailed information on Data Protection please visit our website at www.uam.es/UAM/ProteccionDatos