

BUSINESS MANAGEMENT AND ADMINISTRATION DEGREE

Centre (see)	ECTS CREDITS	
	Basic training (FB)	60
Compulsory (OB)	120	
Optional (OP)	54	
End-of-degree Project (TFG)	6	
Total	240	



CLICK ON THE CODE OF EACH SUBJECT TO ACCESS THE COURSE HANDBOOK

FIRST YEAR

Code	Subject	Credits	Type	Semester
16729	DESCRIPTIVE STATISTICS	6	FB	1
16730	SOCIOLOGY OF FIRM	6	FB	1
16731	INTRODUCTION TO BUSINESS LAW	6	FB	1
16732	MATHEMATICAL TOOLS FOR BUSINESS	6	FB	1
16733	GENERAL MANAGEMENT	6	FB	1
16734	MATHEMATICAL METHODS FOR BUSINESS	6	FB	2
16735	INTRODUCTION TO ACCOUNTING	9	FB	2
16736	ECONOMIC HISTORY	6	FB	2
16737	MICROECONOMICS	9	FB	2

SECOND YEAR

Code	Subject	Credits	Type	Semester
16738	FINANCIAL ACCOUNTING	6	OB	1
16739	MACROECONOMICS: CLOSED ECONOMY	6	OB	1
16740	THEORETICAL STATISTICS	6	OB	1
16741	COMPUTER SCIENCE FOR BUSINESS MANAGEMENT	3	OB	1
16742	WORLD AND SPANISH ECONOMIC STRUCTURE	9	OB	1
16743	COMMERCIAL LAW	6	OB	2
16744	MARKETING: MARKET AND DEMAND	6	OB	2
16745	FIRMS ORGANIZATION	6	OB	2
16746	MACROECONOMICS: OPEN ECONOMY AND INFLATION	6	OB	2
16747	FUNDAMENTALS OF ECONOMETRICS	6	OB	2

THIRD YEAR

Code	Subject	Credits	Type	Semester
<u>16748</u>	COST ACCOUNTING	6	OB	1
<u>16749</u>	TAX SYSTEM	9	OB	1
<u>16750</u>	FINANCIAL MANAGEMENT	9	OB	1
<u>16751</u>	BUSINESS ECONOMETRICS	6	OB	1
<u>16752</u>	FINANCIAL STATEMENT ANALYSIS	6	OB	2
<u>16753</u>	STRATEGIC MANAGEMENT	9	OB	2
<u>16754</u>	MARKETING MANAGEMENT	9	OB	2
<u>16755</u>	FINANCIAL MARKETS	6	OB	2

FOURTH YEAR

Code	Subject	Credits	Type	Semester
	OPTIONAL SUBJECTS	54	OP	1 or 2
<u>16756</u>	END-OF-DEGREE PROJECT	6	TFG	1 or 2

OPTIONAL SUBJECTS

ROUTE: FINANCE

Code	Subject	Credits	Type	Semester
<u>16771</u>	ECONOMICS AND FINANCIAL ENTERPRISES MANAGEMENT	6	OP	1
<u>16772</u>	STOCK AND CAPITAL MARKETS	6	OP	1
<u>16773</u>	INSURANCE AND RISKS MANAGEMENT	6	OP	1
<u>16774</u>	ENTERPRISE FINANCIAL VALUATION	6	OP	1
<u>19490</u>	FINANCE AND TECHNOLOGY	6	OP	1

ROUTE: ACCOUNTING AND AUDIT

Code	Subject	Credits	Type	Semester
<u>16768</u>	ACCOUNTING INFORMATION SYSTEM	6	OP	1
<u>16775</u>	CONSOLIDATED FINANCIAL STATEMENT	6	OP	1
<u>16776</u>	ACCOUNTING AUDIT	6	OP	1
<u>16777</u>	BUDGETARY CONTROL AND PLANNING	6	OP	1
<u>19492</u>	INTERNATIONAL ACCOUNTING STANDARDS	6	OP	1

ROUTE: MANAGEMENT AND BUSINESS STRATEGY

Code	Subject	Credits	Type	Semester
<u>16764</u>	INNOVATION MANAGEMENT	6	OP	1
<u>16769</u>	ENTREPRENEURSHIP AND BUSINESS START-UP	6	OP	1
<u>16780</u>	HUMAN RESOURCE MANAGEMENT	6	OP	1
<u>19494</u>	SERVICE OPERATIONS MANAGEMENT	6	OP	1

Code	Subject	Credits	Type	Semester
<u>19495</u>	MANAGEMENT INFORMATION SYSTEMS ADN TECHNOLOGIES	6	OP	1

ROUTE: MARKETING

Code	Subject	Credits	Type	Semester
<u>16784</u>	CONSUMER BEHAVIOUR	6	OP	1
<u>16785</u>	COMMERCIAL DISTRIBUTION	6	OP	1
<u>16786</u>	COMMERCIAL COMMUNICATION	6	OP	1
<u>16787</u>	MARKETING RESEARCH	6	OP	1
<u>19497</u>	DIGITAL MARKETING	6	OP	1

ROUTE: DATA ANALYST

Code	Subject	Credits	Type	Semester
<u>16767</u>	BUSINESS FORESCATING METHODS	6	OP	1
<u>16789</u>	BUSINESS SIMULATION MODELS	6	OP	1
<u>16790</u>	DATA ANALYSIS	6	OP	1
<u>16791</u>	BUSINESS MICROECONOMETRICS	6	OP	1
<u>19499</u>	DATA MINING	6	OP	1

ROUTE: SOCIOLOGICAL RESEARCH

Code	Subject	Credits	Type	Semester
<u>16721</u>	ECONOMIC SOCIOLOGY	6	OP	2
<u>16722</u>	SOCIOLOGY OF POPULATION	6	OP	2
<u>19501</u>	SOCIOLOGY OF INFORMATION AND KNOWLEDGE	6	OP	2
<u>16783</u>	SOCIOLOGY OF ORGANIZATIONS	6	OP	2
<u>16788</u>	SOCIOLOGY OF CONSUMPTION	6	OP	2

ROUTE: TRAINING AND PROFESSIONAL SKILL

Code	Subject	Credits	Type	Semester
<u>19552</u>	IN-COMPANY INTERNSHIP PROGRAM FOR THE ACADEMIC INTINENARY ON TRAINING AND PROFESSIONAL SKILL	24	OP	1
<u>16772</u>	STOCK AND CAPITAL MARKETS	6	OP	2
<u>16776</u>	ACCOUNTING AUDIT	6	OP	2
<u>16780</u>	HUMAN RESOURCE MANAGEMENT	6	OP	2
<u>16785</u>	COMMERCIAL DISTRIBUTION	6	OP	2
<u>16789</u>	BUSINESS SIMULATION MODELS	6	OP	2

ENGLISH COMMON SUBJECTS

Code	Subject	Credits	Type	Semester
<u>16757</u>	INTERNATIONAL MANAGEMENT	6	OP	1
<u>16758</u>	INTERNATIONAL FINANCE	6	OP	1
<u>16759</u>	INTERNATIONAL MARKETING	6	OP	1
<u>16760</u>	INTERNATIONAL ACCOUNTING	6	OP	1
<u>16761</u>	INTERNATIONAL TAXATION	6	OP	1
<u>16762</u>	INTERNATIONAL ECONOMICS	6	OP	1
<u>16763</u>	FOREIGN TRADE TECHNIQUES	6	OP	1

SPANISH COMMON SUBJECTS

Code	Subject	Credits	Type	Semester
<u>16765</u>	BRANDING AND NEW PRODUCT DEVELOPMENT	6	OP	1
<u>16778</u>	CORPORATE TAXATION	6	OP	1
<u>16793</u>	BUSINESS HISTORY	6	OP	1
<u>16703</u>	SAMPLING TECHNIQUES AND SURVEY DESIGN	6	OP	2
<u>16717</u>	BASICS AND TECHNIQUES OF OPERATING RESEARCH	6	OP	2
<u>16723</u>	WORLD ECONOMIC HISTORY SINCE 1950	6	OP	2
<u>16779</u>	INTERNATIONAL BUSINESS MANAGEMENT	6	OP	2
<u>16795</u>	BUSINESS ENVIRONMENT AND ECONOMIC INFORMATION	6	OP	2
<u>19506</u>	CORPORATE SOCIAL RESPONSIBILITY	6	OP	2
<u>19507</u>	CHART TECHNIQUES FOR QUALITY CONTROL	6	OP	2
<u>19547</u>	NON PARAMETRIC STATISTICAL METHODS	6	OP	2
<u>19548</u>	HISTORY OF ECONOMIC THINKING	6	OP	2
<u>19549</u>	INTERNATIONAL FINANCE	6	OP	2
<u>18831</u>	INTERNSHIP	6	OP	Annual
<u>18832</u>	INTERNSHIP	12	OP	Annual
<u>18833</u>	INTERNSHIP	18	OP	Annual
<u>19509</u>	INTERNSHIP	24	OP	Annual

CENTRE

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