

## TOURISM DEGREE

Centre [\(see\)](#)

ECTS CREDITS	
Basic training (FB)	75
Compulsory (OB)	105
Optional (OP)	54
End-of-degree Project (TFG)	6
<b>Total</b>	<b>240</b>



**CLICK ON THE CODE OF EACH SUBJECT TO ACCESS THE COURSE HANDBOOK**

### FIRST YEAR

Code	Subject	Credits	Type	Semester
<a href="#">16616</a>	INTRODUCTION TO LAW	6	FB	1
<a href="#">16617</a>	INTRODUCTION TO ECONOMICS	6	FB	1
<a href="#">16619</a>	ENGLISH I	6	FB	1
<a href="#">19512</a>	BUSINESS ORGANIZATION	6	FB	1
<a href="#">19513</a>	BUSINESS MANAGEMENT	6	FB	1
<a href="#">16620</a>	PSYCHOLOGY OF GROUPS AND ORGANIZATIONS	6	FB	2
<a href="#">16621</a>	SOCIOLOGY	6	FB	2
<a href="#">16622</a>	GEOGRAPHY	6	FB	2
<a href="#">16623</a>	ENGLISH II	6	FB	2
<a href="#">16624</a>	PUBLIC LAW OF TOURISM	6	OB	2

### SECOND YEAR

Code	Subject	Credits	Type	Semester
<a href="#">16625</a>	STATISTICS	6	FB	1
<a href="#">16626</a>	FRENCH I	6	FB	1
<a href="#">16627</a>	GERMAN I	6	FB	1
<a href="#">16628</a>	HISTORY OF THE PRESENT WORLD	6	OB	1
<a href="#">16630</a>	DEVELOPMENT OF THE SPANISH CULTURAL HERITAGE	6	OB	1
<a href="#">19514</a>	LAW OF TOURISM FIRM	6	OB	1
<a href="#">16629</a>	ACCOUNTING	6	OB	2
<a href="#">16631</a>	FRENCH II	9	FB	2
<a href="#">16632</a>	GERMAN II	9	FB	2
<a href="#">16633</a>	TOURISM MARKETING	6	OB	2
<a href="#">16634</a>	MARKET STRUCTURE	6	OB	2
<a href="#">16636</a>	CULTURAL PATRIMONY	6	OB	2

**THIRD YEAR**

Code	Subject	Credits	Type	Semester
<u>16637</u>	ENGLISH III	6	OB	1
<u>16638</u>	HOTEL MANAGEMENT	6	OB	1
<u>19515</u>	MANAGEMENT OF INTERMEDIARY TOURISM FIRMS	6	OB	1
<u>19516</u>	RESOURCES OF TOURISM SITES	6	OB	1
<u>16651</u>	QUALITY MANAGEMENT	3	OB	1
<u>16641</u>	ENGLISH IV	6	OB	2
<u>16642</u>	TOURISM MARKET RESEARCH	6	OB	2
<u>16643</u>	FINANCE OF TOURISM COMPANIES	6	OB	2
<u>16648</u>	TRANSPORT ECONOMICS	6	OB	2
<u>19517</u>	PLANNING OF TOURISM SITES	6	OB	2

**FOURTH YEAR**

Code	Subject	Credits	Type	Semester
	OPTIONAL	54	OP	1 or 2
<u>19519</u>	END-OF-DEGREE PROJECT	6	TFG	1 or 2

**OPTIONAL SUBJECTS**

**MAJOR IN MANAGEMENT OF TOURISM COMPANIES**

Code	Subject	Credits	Type	Semester
<u>16647</u>	FORECAST METHODS FOR TOURISM	6	OP	1
<u>16649</u>	TAXATION ON TOURISM BRANDS	6	OP	1
<u>19522</u>	TOURISM CORPORATE SOCIAL RESPONSIBILITY IN TOURISM FIRMS	6	OP	1
<u>19523</u>	INFORMATION AND COMUNICATION TECHNOLOGIES IN THE TOURISM INDUSTRY	6	OP	1
<u>19551</u>	EVENTS AND PROTOCOL MANAGEMENT	6	OP	1
<u>19524</u>	END-OF-DEGREE PROJECT FOR THE ACADEMIC ITINERARY ON MANAGEMENT OF TOURISM COMPANIES	6	TFG	1 or 2

**MAJOR IN PLANNING OF HERITAGE AND TOURISM RESOURCES**

Code	Subject	Credits	Type	Semester
<u>16654</u>	HISTORICAL AND ARCHAEOLOGICAL PATRIMONY	6	OP	1
<u>16655</u>	DESIGN AND PLANNING OF TOURIST ITINERARIES	6	OP	1
<u>16656</u>	PLANNING AND MANAGEMENT OF INBOUND TOURISM	6	OP	1
<u>19520</u>	LOCAL DEVELOPMENT AND SUSTAINABLE TOURISM	6	OP	1
<u>19521</u>	TOURISM ACTIVITIES IN NATURAL AREAS	6	OP	1

Code	Subject	Credits	Type	Semester
<u>19518</u>	END-OF-DEGREE PROJECT FOR THE ACADEMIC ITINERARY ON PLANNING OF HERITAGE AND TOURISM RESOURCES	6	TFG	1 or 2

**COMMON TO ALL MAJORS**

Code	Subject	Credits	Type	Semester
<u>16626</u>	FRENCH I	6	OP	1
<u>16627</u>	GERMAN I	6	OP	1
<u>19528</u>	PORTUGUESE	6	OP	1
<u>16658</u>	LEISURE TIME	6	OP	2
<u>16660</u>	CULTURE SOCIOLOGY	6	OP	2
<u>16661</u>	TOURISM ENVIRONMENTAL IMPACT	6	OP	2
<u>16662</u>	FOOD AND NUTRITION	6	OP	2
<u>19525</u>	FRENCH III	6	OP	2
<u>16644</u>	EXTERNAL PRACTICAL	24	OP	1 or 2
<u>19531</u>	EXTERNAL PRACTICAL	18	OP	1 or 2
<u>19530</u>	EXTERNAL PRACTICAL	12	OP	1 or 2

**CENTRE**

Faculty of Economics  
Campus Universitario de Cantoblanco  
c/ Francisco Tomás y Valiente, 5  
28049 – Madrid.  
Phone: 914973501  
[Web page](#)