

Staff Week: Designing Micro-credentials with a civic approach.

26-30 June 2023

Universidad Autónoma de Madrid
(Spain)

The CIVIS European University Alliance is pleased to organize an international event on Micro-credentials for academic and administrative staff at the level of Life-long Learning and Higher Education Institutions. An important flagship of the European Commission's agenda, Micro-credentials must be specifically designed for addressing the cultural, personal, societal, and labour market needs for today's world. With a strong commitment with the alliance's promotion of civic values and centred on innovative pedagogies and challenge-based approaches, this gathering will therefore invite participants to learn how to design micro-credentials step by step.

During this week, sessions will alternate theoretical views and methodologies with hands-on training providing a stimulating environment for good practices and exchange of ideas. Speakers and facilitators range from policymakers to specialists in education programmes, IT experts, global marketers, and scholars belonging to top-level EU Universities.

Total Number of attendees: 44:

22 places are reserved for CIVIS members.

Location

CC La Corrala (<https://www.uam.es/uam/lacorrala>)

Campus UAM-Cantoblanco (<https://www.uam.es>)

Programme

Monday 26

19:00. Welcome gathering

Tuesday 27

Campus UAM-Cantoblanco

State of the art

9:30. Introductory remarks.

9:45. Profs. Nadia Fernández de Pinedo Echevarría (UAM) and Zoa Alonso Fernández (UAM)

10:00. Micro-credentials and civic engagement: The EU approach.

Maria Kelo (European University Association)

10:20. Thinking with Micro-credentials.

Prof. Romita Iucu (UB) and Alexandru Cartis, PhD candidate (UB)

11:00. Coffee break

11:30. Workshop.

13:00. Lunch

The Digital Element

14:30. Companies: an additional perspective on training.

Kate Fleming (Global Marketer Training, Google)

15:30. Certi-digital project.

Iván Builes (UAM) and Certi-digital project associate (TBD).

17:00. Closing remarks

Wednesday 28

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European added value

9:30. Multilingualism.

(UNITA, TBD)

11:00. Coffee break

11:30. Civic engagement.

(CIVIS/UAM, TBC)

13:30. Lunch

15:00. Challenge-based approach.

(Prof. Sílvia Blanch, ECIU / UAB)

17:00. Closing remarks.

Thursday 29

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Teaching and Learning with Micro-credentials

9:30. Assessment.

Prof. Dragos Iliescu (UB)

11:30. Brunch

12:30. Innovative Pedagogies.

Enrique Martín Santamaría (CIVIS Innovative Pedagogies Officer)

14:00. Closing remarks.

This afternoon will be devoted to individual / teamwork

Friday 30

CC La Corrala

10:00. Elevator Pitch

12:30. Closing Remarks

13:00 Cocktail Farewell