



CIVIS A European Civic University

# CIVIS Staff Week: DESIGNING MICRO-CREDENTIALS WITH A CIVIC APPROACH

26-30 June 2023

Universidad Autónoma de Madrid

The CIVIS European University Alliance is pleased to organize an international event on Micro-credentials for academic and administrative staff at the level of Life-long Learning and Higher Education Institutions. An important flagship of the European Commission's agenda, Micro-credentials must be specifically designed to address the cultural, personal, societal, and labour market needs for today's world. This event aims at linking Micro-credentials with CIVIS' promotion of civic values, innovative pedagogies and a challenge-based approach.

Theoretical and methodological sessions will be combined with hands-on training providing a stimulating environment for the exchange of good practices and ideas. Speakers and facilitators range from policymakers to specialists in education programmes, IT experts, global marketers, and scholars belonging to top-level EU Universities.

**Total Number of attendees: 44**

\*22 places are reserved for CIVIS members. Some of the sessions will be open online to all members of CIVIS universities.

## Location:

Campus Universidad Autónoma de Madrid-Cantoblanco <https://www.uam.es>

The opening session will take place in Centro Cultural La Corrala <https://www.uam.es/uam/lacorrala>

# Programme

Mon

26  
JUNE

## CC. LA CORRALA C/ CARLOS ARNICHES 3-5, MADRID

### 7:45 PM. WELCOME

**Irene Martín**

Vice-rector for Internationalisation, Universidad Autónoma de Madrid

**Luis Unceta**

Director of the Centre for Life-long Learning, Universidad Autónoma de Madrid

### 8:00 PM. WELCOME COCKTAIL

Tues

27  
JUNE

## CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO SALÓN DE ACTOS, FACULTY OF ECONOMICS

### 9:30 AM. WHY ARE MICRO-CREDENTIALS IMPORTANT FOR UNIVERSITIES NOWADAYS?

**Amaya Mendikoetxea**

Rector, Universidad Autónoma de Madrid

**Markus González Beilfuss**

Deputy Secretary, Spanish Ministry of Universities

**Isabel Alonso**

Vice-rector for Postgraduate Studies, Universidad Autónoma de Madrid

### 10:00 AM. ABOUT THE STAFF WEEK

**Nadia Fernández de Pinedo**

CIVIS Academic Coordinator, Universidad Autónoma de Madrid

**Zoa Alonso**

CIVIS WP Leader on Accredited Modular Educational Offer, Universidad Autónoma de Madrid

### 10:15 AM. THE EU APPROACH TO MICRO-CREDENTIALS. PRACTICE PRIORITIES AND GUIDELINES

**Maria Kelo. Online**

Director of Institutional Development, European University Association

# Programme

Tues

27  
JUNE

## **CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO SALÓN DE ACTOS, FACULTY OF ECONOMICS**

### **10:30 AM. MICRO-CREDENTIALS AND THE NEW EDUCATIONAL PHILOSOPHY. STRATEGY, VISION, PRACTICE**

#### **Romita Iucu**

President of the Board of Trustees of the University of Bucharest, Co-Chair of FOR-EU Subgroup on European Degrees / CIVIS

#### **Alexandru Cartis**

Head of CIVIS Education Unit, University of Bucharest

### **11:10 AM. COFFEE BREAK**

Cafeteria (small), Faculty of Economics

### **11:40 AM. MICRO-CREDENTIALS AND THE NEW EDUCATIONAL PHILOSOPHY: PRACTICE AND DEBATE. BIBLIOTECA, FACULTY OF ECONOMICS**

#### **Romita Iucu**

President of the Board of Trustees of the University of Bucharest, Co-Chair of FOR-EU Subgroup on European Degrees / CIVIS

#### **Alexandru Cartis**

Head of CIVIS Education Unit, University of Bucharest

### **1:00 PM. LUNCH**

Cafeteria (large), Faculty of Economics

### **2:00 PM. TEACHING AND LEARNING AT GOOGLE: AN APPROACH TO MARKETING. BIBLIOTECA, FACULTY OF ECONOMICS**

#### **Kate Fleming**

Global Marketer Training, Google

### **3:15 PM. CERTIDIGITAL: DIGITAL CREDENTIALS FOR SPANISH UNIVERSITIES**

#### **Antonio Ruiz Martínez. Online**

IT Expert, Universidad de Murcia, Member of the Technical Committee of CertiDigital

# Programme

Tues

27  
JUNE

## CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO SALÓN DE ACTOS, FACULTY OF ECONOMICS

**3:45 PM. DIGITAL CREDENTIALS IN CERTIDIGITAL: WHAT ARE THEY AND HOW DO THEY RELATE TO MICRO-CREDENTIALS? A PRACTICAL WORKSHOP TO SAVE YOU FROM CONFUSION. BIBLIOTECA, FACULTY OF ECONOMICS**

**Iván Builes**

CIVIS IT Expert, Universidad Autónoma de Madrid

**5:00 PM. CLOSING REMARKS. BIBLIOTECA, FACULTY OF ECONOMICS**

**Nadia Fernández de Pinedo**

CIVIS Academic Coordinator, Universidad Autónoma de Madrid

**Zoa Alonso**

CIVIS WP Leader on Accredited Modular Educational Offer, Universidad Autónoma de Madrid

Wed

28  
JUNE

## CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO BIBLIOTECA, FACULTY OF ECONOMICS

**9:30 AM. CIVIC ENGAGEMENT**

**Iris-Niki Nikolopoulos. Online**

CIVIS Service-Learning and Civic Engagement expert, Eberhard Karls Universität Tübingen

**ROUNDTABLE: A CIVIC ENGAGEMENT APPROACH**

**Itziar Ruiz-Gimenez Arrieta**

Head of the Gender Equality Unit, Universidad Autónoma de Madrid

**Eva Acedo Rueda**

Expert in Functional Diversity of the Office of Solidarity Action and Cooperation, Universidad Autónoma de Madrid

**Alexis Velo Brunet**

Technician of the Social Equity Unit, Universidad Autónoma de Madrid

**César Agustín López Santiago**

Head of the Sustainability office, Universidad Autónoma de Madrid

# Programme

Wed

28  
JUNE

## CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO BIBLIOTECA, FACULTY OF ECONOMICS

### 11:00 AM. COFFEE BREAK

Cafeteria (small), Faculty of Economics

### 11:30 AM. MICRO-CREDENTIALS IN MULTILINGUALISM: THE UNITA EXPERIENCE WORKSHOP

#### Elena Albesa

Co-lead for Romance Languages Learning and Intercomprehension at UNITA –  
Universitas Montium, Universidad de Zaragoza

### 1:30 PM. LUNCH

Cafeteria (large), Faculty of Economics

### 3:00 PM. RETHINKING THE UNIVERSITY: CHALLENGE-BASED LEARNING IN HIGHER EDUCATION. BIBLIOTECA, FACULTY OF ECONOMICS

#### Sílvia Blanch

Capacity coordinator of the European Consortium of Innovative Universities,  
Universitat Autònoma de Barcelona

### 5:00 PM. CLOSING REMARKS

#### Nadia Fernández de Pinedo

CIVIS Academic Coordinator, Universidad Autónoma de Madrid

#### Zoa Alonso

CIVIS WP Leader on Accredited Modular Educational Offer, Universidad  
Autónoma de Madrid

## CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO BIBLIOTECA, FACULTY OF ECONOMICS

### 9:30 AM. ROBUST ASSESSMENT OF COMPETENCIES IN EDUCATION. LEARNINGS FROM PSYCHOMETRIC SCIENCE

#### Dragos Iliescu

Function Managing Partner of BRIO Romania

Thurs

29  
JUNE

# Programme

Thurs

29  
JUNE

## CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO BIBLIOTECA, FACULTY OF ECONOMICS

### 11:30 AM. COFFEE BREAK

Cafeteria (small), Faculty of Economics

### 12:00 PM. FROM PLANNING TO DELIVERY: HOW TO DESIGN A STUDENT-CENTERED COURSE

#### Enrique Martín Santamaría

CIVIS Head of Innovative Pedagogies, Aix-Marseille Université

### 2.00 PM. PACK-LUNCH

Cafeteria (large), Faculty of Economics

This afternoon will be devoted to individual / teamwork

## CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO SALA G, 5TH FLOOR, RECTORATE BUILDING

Fri

30  
JUNE

### 10:00 AM. ELEVATOR PITCH

All participants

### 1:00 PM. CLOSING REMARKS

#### Fernando Díez

Rector's Adjunct for Quality and Teaching Innovation, Universidad Autónoma de Madrid

### 1:30 PM. FAREWELL COCKTAIL

Terrace Rectorate's 5th floor