CIVIS Staff Week:  
DESIGNING MICRO-CREDENTIALS WITH A CIVIC APPROACH  

26-30 June 2023  
Universidad Autónoma de Madrid  

The CIVIS European University Alliance is pleased to organize an international event on Micro-credentials for academic and administrative staff at the level of Life-long Learning and Higher Education Institutions. An important flagship of the European Commission's agenda, Micro-credentials must be specifically designed to address the cultural, personal, societal, and labour market needs for today's world. This event aims at linking Micro-credentials with CIVIS' promotion of civic values, innovative pedagogies and a challenge-based approach.

Theoretical and methodological sessions will be combined with hands-on training providing a stimulating environment for the exchange of good practices and ideas. Speakers and facilitators range from policymakers to specialists in education programmes, IT experts, global marketers, and scholars belonging to top-level EU Universities.

**Total Number of attendees: 44**

*22 places are reserved for CIVIS members. Some of the sessions will be open online to all members of CIVIS universities.*

**Location:**
Campus Universidad Autónoma de Madrid-Cantoblanco https://www.uam.es  
The opening session will take place in Centro Cultural La Corrala https://www.uam.es/uam/lacorrala
**Programme**

**CC. LA CORRALA**
C/ CARLOS ARNICHES 3-5, MADRID

**26 JUNE**

**7:45 PM. WELCOME**
Irene Martín  
Vice-rector for Internationalisation, Universidad Autónoma de Madrid  
Luis Unceta  
Director of the Centre for Life-long Learning, Universidad Autónoma de Madrid

**8:00 PM. WELCOME COCKTAIL**

**CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO**
SALÓN DE ACTOS, FACULTY OF ECONOMICS

**27 JUNE**

**9:30 AM. WHY ARE MICRO-CREDENTIALS IMPORTANT FOR UNIVERSITIES NOWADAYS?**
Amaya Mendikoetxea  
Rector, Universidad Autónoma de Madrid  
Markus González Beilfuss  
Deputy Secretary, Spanish Ministry of Universities  
Isabel Alonso  
Vice-rector for Postgraduate Studies, Universidad Autónoma de Madrid

**10:00 AM. ABOUT THE STAFF WEEK**
Nadía Fernández de Pinedo  
CIVIS Academic Coordinator, Universidad Autónoma de Madrid  
Zoa Alonso  
CIVIS WP Leader on Accredited Modular Educational Offer, Universidad Autónoma de Madrid

**10:15 AM. THE EU APPROACH TO MICRO-CREDENTIALS. PRACTICE PRIORITIES AND GUIDELINES**
Maria Kelo. Online  
Director of Institutional Development, European University Association
Programme

CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO
SALÓN DE ACTOS, FACULTY OF ECONOMICS

10:30 AM. MICRO-CREDENTIALS AND THE NEW EDUCATIONAL PHILOSOPHY.
STRATEGY, VISION, PRACTICE
Romita Iucu
President of the Board of Trustees of the University of Bucharest, Co-Chair of
FOR-EU Subgroup on European Degrees / CIVIS
Alexandru Cartis
Head of CIVIS Education Unit, University of Bucharest

11:10 AM. COFFEE BREAK
Cafeteria (small), Faculty of Economics

11:40 AM. MICRO-CREDENTIALS AND THE NEW EDUCATIONAL PHILOSOPHY:
PRACTICE AND DEBATE. BIBLIOTECA, FACULTY OF ECONOMICS
Romita Iucu
President of the Board of Trustees of the University of Bucharest, Co-Chair of
FOR-EU Subgroup on European Degrees / CIVIS
Alexandru Cartis
Head of CIVIS Education Unit, University of Bucharest

1:00 PM. LUNCH
Cafeteria (large), Faculty of Economics

2:00 PM. TEACHING AND LEARNING AT GOOGLE: AN APPROACH TO
MARKETING. BIBLIOTECA, FACULTY OF ECONOMICS
Kate Fleming
Global Marketer Training, Google

3:15 PM. CERTIDIGITAL: DIGITAL CREDENTIALS FOR SPANISH UNIVERSITIES
Antonio Ruiz Martínez. Online
IT Expert, Universidad de Murcia, Member of the Technical Committee of
CertiDigital
Programme

CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO
SALÓN DE ACTOS, FACULTY OF ECONOMICS

3:45 PM. DIGITAL CREDENTIALS IN CERTIDIGITAL: WHAT ARE THEY AND HOW DO THEY RELATE TO MICRO-CREDENTIALS? A PRACTICAL WORKSHOP TO SAVE YOU FROM CONFUSION. BIBLIOTECA, FACULTY OF ECONOMICS
Iván Builes
CIVIS IT Expert, Universidad Autónoma de Madrid

5:00 PM. CLOSING REMARKS. BIBLIOTECA, FACULTY OF ECONOMICS
Nadia Fernández de Pinedo
CIVIS Academic Coordinator, Universidad Autónoma de Madrid
Zoa Alonso
CIVIS WP Leader on Accredited Modular Educational Offer, Universidad Autónoma de Madrid

CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO
BIBLIOTECA, FACULTY OF ECONOMICS

27 JUNE

9:30 AM. CIVIC ENGAGEMENT
Iris-Niki Nikolopoulos. Online
CIVIS Service-Learning and Civic Engagement expert, Eberhard Karls Universität Tübingen

ROUNDTABLE: A CIVIC ENGAGEMENT APPROACH
Vicky Barambones García
Equality and Diversity Technician, Gender Equality Unit, Universidad Autónoma de Madrid
Eva Acedo Rueda
Expert in Functional Diversity of the Office of Solidarity Action and Cooperation, Universidad Autónoma de Madrid
Alexis Velo Brunet
Technician of the Social Equity Unit, Universidad Autónoma de Madrid
César Agustín Lopez Santiago
Head of the Sustainability office, Universidad Autónoma de Madrid
Programme

11:00 AM. COFFEE BREAK
Cafeteria (small), Faculty of Economics

11:30 AM. MICRO-CREDENTIALS IN MULTILINGUALISM: THE UNITA EXPERIENCE WORKSHOP
Elena Albesa
Co-lead for Romance Languages Learning and Intercomprehension at UNITA – Universitas Montium, Universidad de Zaragoza

1:30 PM. LUNCH
Cafeteria (large), Faculty of Economics

3:00 PM. RETHINKING THE UNIVERSITY: CHALLENGE-BASED LEARNING IN HIGHER EDUCATION. BIBLIOTECA, FACULTY OF ECONOMICS
Sílvia Blanch
Capacity coordinator of the European Consortium of Innovative Universities, Universitat Autònoma de Barcelona

5:00 PM. CLOSING REMARKS
Nadia Fernández de Pinedo
CIVIS Academic Coordinator, Universidad Autónoma de Madrid
Zoa Alonso
CIVIS WP Leader on Accredited Modular Educational Offer, Universidad Autónoma de Madrid

9:30 AM. ROBUST ASSESSMENT OF COMPETENCIES IN EDUCATION. LEARNINGS FROM PSYCHOMETRIC SCIENCE
Dragos Iliescu
Function Managing Partner of BRIO Romania
Programme

CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO
BIBLIOTECA, FACULTY OF ECONOMICS

11:30 AM. COFFEE BREAK
Cafeteria (small), Faculty of Economics

12:00 PM. FROM PLANNING TO DELIVERY: HOW TO DESIGN A STUDENT-CENTERED COURSE
Enrique Martín Santamaría
CIVIS Head of Innovative Pedagogies, Aix-Marseille Université

2.00 PM. PACK-LUNCH
Cafeteria (large), Faculty of Economics

This afternoon will be devoted to individual / teamwork

CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO
SALA G, 5TH FLOOR, RECTORATE BUILDING

10:00 AM. ELEVATOR PITCH
All participants

1:00 PM. CLOSING REMARKS
Fernando Díez
Rector’s Adjunct for Quality and Teaching Innovation, Universidad Autónoma de Madrid

1:30 PM. FAREWELL COCKTAIL
Terrace Rectorate’s 5th floor