

### **CIVIS Staff Week:**

# DESIGNING MICRO-CREDENTIALS WITH A CIVIC APPROACH

### 26-30 June 2023 Universidad Autónoma de Madrid

The CIVIS European University Alliance is pleased to organize an international event on Micro-credentials for academic and administrative staff at the level of Life-long Learning and Higher Education Institutions. An important flagship of the European Commission's agenda, Micro-credentials must be specifically designed to address the cultural, personal, societal, and labour market needs for today's world. This event aims at linking Micro-credentials with CIVIS' promotion of civic values, innovative pedagogies and a challenge-based approach.

Theoretical and methodological sessions will be combined with hands-on training providing a stimulating environment for the exchange of good practices and ideas. Speakers and facilitators range from policymakers to specialists in education programmes, IT experts, global marketers, and scholars belonging to top-level EU Universities.

### **Total Number of attendees: 44**

\*22 places are reserved for CIVIS members. Some of the sessions will be open online to all members of CIVIS universities.

### Location:

Campus Universidad Autónoma de Madrid-Cantoblanco https://www.uam.es

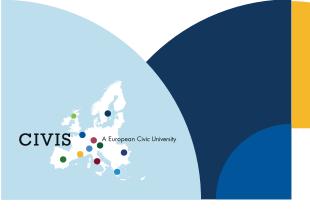
The opening session will take place in Centro Cultural La Corrala https://www.uam.es/uam/lacorrala













### CC. LA CORRALA C/ CARLOS ARNICHES 3-5, MADRID

### 7:45 PM. WELCOME

#### Irene Martín

Vice-rector for Internationalisation, Universidad Autónoma de Madrid

#### Luis Unceta

Director of the Centre for Life-long Learning, Universidad Autónoma de Madrid

8:00 PM. WELCOME COCKTAIL



### CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO SALÓN DE ACTOS, FACULTY OF ECONOMICS

### 9:30 AM. WHY ARE MICRO-CREDENTIALS IMPORTANT FOR UNIVERSITIES NOWADAYS?

### Amaya Mendikoetxea

Rector, Universidad Autónoma de Madrid

### Markus González Beilfuss

Deputy Secretary, Spanish Ministry of Universities

### Isabel Alonso

Vice-rector for Postgraduate Studies, Universidad Autónoma de Madrid

#### 10:00 AM. ABOUT THE STAFF WEEK

### Nadia Fernández de Pinedo

CIVIS Academic Coordinator, Universidad Autónoma de Madrid

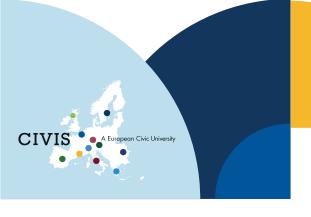
### Zoa Alonso

CIVIS WP Leader on Accredited Modular Educational Offer, Universidad Autónoma de Madrid

### 10:15 AM. THE EU APPROACH TO MICRO-CREDENTIALS. PRACTICE PRIORITIES AND GUIDELINES

### Maria Kelo. Online

Director of Institutional Development, European University Association





### CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO SALÓN DE ACTOS, FACULTY OF ECONOMICS

10:30 AM. MICRO-CREDENTIALS AND THE NEW EDUCATIONAL PHILOSOPHY. STRATEGY, VISION, PRACTICE

### Romita lucu

President of the Board of Trustees of the University of Bucharest, Co-Chair of FOR-EU Subgroup on European Degrees / CIVIS

#### **Alexandru Cartis**

Head of CIVIS Education Unit, University of Bucharest

#### 11:10 AM. COFFEE BREAK

Cafeteria (small), Faculty of Economics

### 11:40 AM. MICRO-CREDENTIALS AND THE NEW EDUCATIONAL PHILOSOPHY: PRACTICE AND DEBATE. BIBLIOTECA, FACULTY OF ECONOMICS

#### Romita lucu

President of the Board of Trustees of the University of Bucharest, Co-Chair of FOR-EU Subgroup on European Degrees / CIVIS

### **Alexandru Cartis**

Head of CIVIS Education Unit, University of Bucharest

### 1:00 PM, LUNCH

Cafeteria (large), Faculty of Economics

### 2:00 PM. TEACHING AND LEARNING AT GOOGLE: AN APPROACH TO MARKETING. BIBLIOTECA, FACULTY OF ECONOMICS

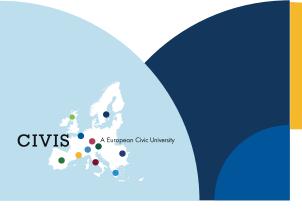
### **Kate Fleming**

Global Marketer Training, Google

### 3:15 PM. CERTIDIGITAL: DIGITAL CREDENTIALS FOR SPANISH UNIVERSITIES

### Antonio Ruiz Martínez, Online

IT Expert, Universidad de Murcia, Member of the Technical Committee of CertiDigital





### CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO SALÓN DE ACTOS, FACULTY OF ECONOMICS

3:45 PM. DIGITAL CREDENTIALS IN CERTIDIGITAL: WHAT ARE THEY AND HOW DO THEY RELATE TO MICRO-CREDENTIALS? A PRACTICAL WORKSHOP TO SAVE YOU FROM CONFUSION. BIBLIOTECA, FACULTY OF ECONOMICS Iván Builes

CIVIS IT Expert, Universidad Autónoma de Madrid

### 5:00 PM. CLOSING REMARKS. BIBLIOTECA, FACULTY OF ECONOMICS

### Nadia Fernández de Pinedo

CIVIS Academic Coordinator, Universidad Autónoma de Madrid

#### Zoa Alonso

CIVIS WP Leader on Accredited Modular Educational Offer, Universidad Autónoma de Madrid



# CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO BIBLIOTECA, FACULTY OF ECONOMICS

### 9:30 AM. CIVIC ENGAGEMENT

### Iris-Niki Nikolopoulos. Online

CIVIS Service-Learning and Civic Engagement expert, Eberhard Karls Universität Tübingen

### ROUNDTABLE: A CIVIC ENGAGEMENT APPROACH

### Vicky Barambones García

Equality and Diversity Technician, Gender Equality Unit, Universidad Autónoma de Madrid

### **Eva Acedo Rueda**

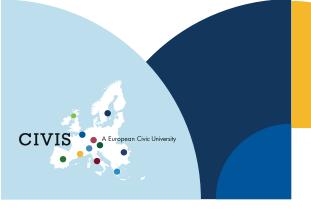
Expert in Functional Diversity of the Office of Solidarity Action and Cooperation, Universidad Autónoma de Madrid

### **Alexis Velo Brunet**

Technician of the Social Equity Unit, Universidad Autónoma de Madrid

### César Agustin Lopez Santiago

Head of the Sustainability office, Universidad Autónoma de Madrid





### CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO BIBLIOTECA, FACULTY OF ECONOMICS

### 11:00 AM. COFFEE BREAK

Cafeteria (small), Faculty of Economics

### 11:30 AM. MICRO-CREDENTIALS IN MULTILINGUALISM: THE UNITA EXPERIENCE WORKSHOP

### Elena Albesa

Co-lead for Romance Languages Learning and Intercomprehension at UNITA – Universitas Montium, Universidad de Zaragoza

### 1:30 PM. LUNCH

Cafeteria (large), Faculty of Economics

### 3:00 PM. RETHINKING THE UNIVERSITY: CHALLENGE-BASED LEARNING IN HIGHER EDUCATION. BIBLIOTECA, FACULTY OF ECONOMICS

### Sílvia Blanch

Capacity coordinator of the European Consortium of Innovative Universities, Universitat Autònoma de Barcelona

### 5:00 PM. CLOSING REMARKS

### Nadia Fernández de Pinedo

CIVIS Academic Coordinator, Universidad Autónoma de Madrid

#### Zoa Alonso

CIVIS WP Leader on Accredited Modular Educational Offer, Universidad Autónoma de Madrid

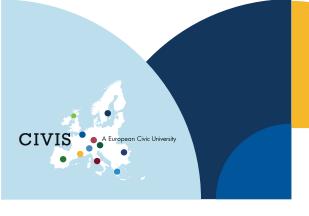


# CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO BIBLIOTECA, FACULTY OF ECONOMICS

9:30 AM. ROBUST ASSESSMENT OF COMPETENCIES IN EDUCATION.
LEARNINGS FROM PSYCHOMETRIC SCIENCE

### Dragos Iliescu

Function Managing Partner of BRIO Romania





# CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO BIBLIOTECA, FACULTY OF ECONOMICS

### 11:30 AM. COFFEE BREAK

Cafeteria (small), Faculty of Economics

### 12:00 PM. FROM PLANNING TO DELIVERY: HOW TO DESIGN A STUDENT-CENTERED COURSE

### **Enrique Martín Santamaría**

CIVIS Head of Innovative Pedagogies, Aix-Marseille Université

### 2.00 PM. PACK-LUNCH

Cafeteria (large), Faculty of Economics

This afternoon will be devoted to individual / teamwork



### CAMPUS UNIVERSIDAD AUTÓNOMA DE MADRID - CANTOBLANCO SALA G, 5TH FLOOR, RECTORATE BUILDING

### 10:00 AM. ELEVATOR PITCH

All participants

### 1:00 PM. CLOSING REMARKS

### Fernando Díez

Rector's Adjunct for Quality and Teaching Innovation, Universidad Autónoma de Madrid

### 1:30 PM. FAREWELL COCKTAIL

Terrace Rectorate's 5th floor