

TOURISM DEGREE

Centre [\(see\)](#)

ECTS CREDITS	
Basic training (FB)	75
Compulsory (OB)	105
Optional (OP)	54
End-of-degree Project (TFG)	6
Total	240



[CLICK ON THE CODE OF EACH SUBJECT TO ACCESS THE COURSE HANDBOOK](#)

FIRST YEAR

(Only for students from 3rd year onwards with any pending subject to pass)

Code	Subject	Credits	Type	Semester
16616	INTRODUCTION TO LAW	6	FB	1
16617	INTRODUCTION TO ECONOMICS	6	FB	1
16619	ENGLISH I	6	FB	1
19512	BUSINESS ORGANIZATION	6	FB	1
19513	BUSINESS MANAGEMENT	6	FB	1
16620	PSYCHOLOGY OF GROUPS AND ORGANIZATIONS	6	FB	2
16621	SOCIOLOGY	6	FB	2
16622	GEOGRAPHY	6	FB	2
16623	ENGLISH II	6	FB	2
16624	PUBLIC LAW OF TOURISM	6	OB	2

SECOND YEAR

(Only for students from 3rd year onwards with any pending subject to pass)

Code	Subject	Credits	Type	Semester
16625	STATISTICS	6	FB	1
16626	FRENCH I (*)	6	FB	1
16627	GERMAN I (*)	6	FB	1
16628	HISTORY OF THE PRESENT WORLD	6	OB	1
16630	DEVELOPMENT OF THE SPANISH CULTURAL HERITAGE	6	OB	1
19514	LAW OF TOURISM FIRM	6	OB	1
16629	ACCOUNTING	6	OB	2
16631	FRENCH II (**)	9	FB	2
16632	GERMAN II (**)	9	FB	2
16633	TOURISM MARKETING	6	OB	2
16634	MARKET STRUCTURE	6	OB	2
16636	CULTURAL PATRIMONY	6	OB	2

(*) Choose one.

(**) Choose one.

THIRD YEAR

Code	Subject	Credits	Type	Semester
<u>16637</u>	ENGLISH III	6	OB	1
<u>16638</u>	HOTEL MANAGEMENT	6	OB	1
<u>16651</u>	QUALITY MANAGEMENT	3	OB	1
<u>19515</u>	MANAGEMENT OF INTERMEDIARY TOURISM FIRMS	6	OB	1
<u>19516</u>	RESOURCES OF TOURISM SITES	6	OB	1
<u>16641</u>	ENGLISH IV	6	OB	2
<u>16642</u>	TOURISM MARKET RESEARCH	6	OB	2
<u>16643</u>	FINANCE OF TOURISM COMPANIES	6	OB	2
<u>16648</u>	TRANSPORT ECONOMICS	6	OB	2
<u>19517</u>	PLANNING OF TOURISM SITES	6	OB	2

FOURTH YEAR

Code	Subject	Credits	Type	Semester
	OPTIONAL SUBJECTS	54	OP	1 or 2
<u>19519</u>	END-OF-DEGREE PROJECT WITHOUT AN ACADEMIC ITINERARY	6	TFG	1 or 2

OPTIONAL SUBJECTS

MAJOR IN MANAGEMENT OF TOURISM COMPANIES

Code	Subject	Credits	Type	Semester
<u>16647</u>	FORECAST METHODS FOR TOURISM	6	OP	1
<u>16649</u>	TAXATION ON TOURISM BRANDS	6	OP	1
<u>19522</u>	TOURISM CORPORATE SOCIAL RESPONSIBILITY IN TOURISM FIRMS	6	OP	1
<u>19523</u>	INFORMATION AND COMMUNICATION TECHNOLOGIES IN THE TOURISM INDUSTRY	6	OP	1
<u>19551</u>	EVENTS AND PROTOCOL MANAGEMENT	6	OP	1
<u>19524</u>	END-OF-DEGREE PROJECT FOR THE ACADEMIC ITINERARY ON MANAGEMENT OF TOURISM COMPANIES	6	TFG	1 or 2

MAJOR IN PLANNING OF HERITAGE AND TOURISM RESOURCES

Code	Subject	Credits	Type	Semester
<u>16654</u>	HISTORICAL AND ARCHAEOLOGICAL PATRIMONY	6	OP	1
<u>16655</u>	DESIGN AND PLANNING OF TOURIST ITINERARIES	6	OP	1
<u>16656</u>	PLANNING AND MANAGEMENT OF INBOUND TOURISM	6	OP	1
<u>19520</u>	LOCAL DEVELOPMENT AND SUSTAINABLE TOURISM	6	OP	1

Code	Subject	Credits	Type	Semester
<u>19521</u>	TOURISM ACTIVITIES IN NATURAL AREAS	6	OP	1
<u>19518</u>	END-OF-DEGREE PROJECT FOR THE ACADEMIC ITINERARY ON PLANNING OF HERITAGE AND TOURISM RESOURCES	6	TFG	1 or 2

COMMON TO ALL MAJORS

Code	Subject	Credits	Type	Semester
<u>16626</u>	FRENCH I	6	OP	1
<u>16627</u>	GERMAN I	6	OP	1
<u>19528</u>	PORTUGUESE	6	OP	1
<u>16660</u>	CULTURE SOCIOLOGY	6	OP	2
<u>16661</u>	TOURISM ENVIRONMENTAL IMPACT	6	OP	2
<u>16644</u>	EXTERNAL PRACTICAL	24	OP	Annual
<u>19530</u>	EXTERNAL PRACTICAL	12	OP	Annual
<u>19531</u>	EXTERNAL PRACTICAL	18	OP	Annual

CENTRE

Faculty of Economics

Campus Universitario de Cantoblanco
c/ Francisco Tomás y Valiente, 5

28049 – Madrid.

Phone: +34 914975730

[Web page](#) ↗