

TOURISM DEGREE

Centre (see)	ECTS CREDITS	
	Basic training (FB)	60
	Compulsory (OB)	126
	Optional (OP)	48
	End-of-degree Project (TFG)	6
	Total	240



CLICK ON THE CODE OF EACH SUBJECT TO ACCESS THE COURSE HANDBOOK

FIRST YEAR

Code	Subject	Credits	Type	Semester
16619	ENGLISH I	6	FB	1
16630	DEVELOPMENT OF THE SPANISH CULTURAL HERITAGE	6	FB	1
20764	TOURISM ECONOMICS	6	FB	1
20765	FUNDAMENTALS OF ADMINISTRATION AND MANAGEMENT OF TOURISM ENTERPRISES	6	FB	1
20766	SOCIAL AND MANAGEMENT SKILLS FOR TOURISM	6	OB	1
16623	ENGLISH II	6	FB	2
20767	PRIVATE LAW OF TOURISM	3	OB	2
20768	MANAGEMENT OF TOURISM ENTERPRISES	6	FB	2
20769	PSYCHOLOGY OF TOURISM AND THE TOURISM CONSUMER	6	FB	2
20770	TOURISM AND SOCIETY	6	FB	2
20771	PUBLIC LAW OF TOURISM	3	OB	2

SECOND YEAR

Code	Subject	Credits	Type	Semester
16625	STATISTICS	6	OB	1
16626	FRENCH I (*)	6	FB	1
16627	GERMAN I (*)	6	FB	1
16629	ACCOUNTING	6	FB	1
19514	LAW OF TOURISM FIRM	6	OB	1
20772	ORGANIZATION OF TOURISM ENTERPRISES	6	FB	1
16636	CULTURAL PATRIMONY	6	OB	2
19515	MANAGEMENT OF INTERMEDIARY TOURISM FIRMS	6	OB	2
20773	FRENCH II (**)	6	OB	2
20774	GERMAN II (**)	6	OB	2
20775	STRUCTURE OF THE TOURISM SECTOR	6	OB	2
20776	COST ACCOUNTING	6	OB	2

(*) Choose one.

(**) Choose one.

THIRD YEAR IMPLANTATION: YEAR 2027-2028

Code	Subject	Credits	Type	Semester
16633	TOURISM MARKETING	6	OB	1
16637	ENGLISH III	6	OB	1
16638	HOTEL MANAGEMENT	6	OB	1
19523	INFORMATION AND COMMUNICATION TECHNOLOGIES IN THE TOURISM INDUSTRY	6	OP	1
20777	TOURISM RESOURCES AND SPATIAL PLANNING	6	OP	1
16641	ENGLISH IV	6	OB	2
16643	FINANCE OF TOURISM COMPANIES	6	OB	2
16649	TAXATION ON TOURISM BRANDS	6	OP	2
20778	TOURISM TRANSPORTATION MANAGEMENT	6	OB	2
20779	MANAGEMENT OF LEISURE AND CATERING COMPANIES	6	OB	2

FOURTH YEAR IMPLANTATION: YEAR 2028-2029

Code	Subject	Credits	Type	Semester
16642	TOURISM MARKET RESEARCH	6	OB	1
	OPTIONAL SUBJECTS	48	OP	1 or 2
20780	END-OF-DEGREE PROJECT	6	TFG	2

OPTIONAL SUBJECTS

Code	Subject	Credits	Type	Semester
16626	FRENCH I	6	OP	1
16627	GERMAN I	6	OP	1
16647	FORECAST METHODS FOR TOURISM	6	OP	1 or 2
16655	DESIGN AND PLANNING OF TOURIST ITINERARIES	6	OP	1 or 2
16661	TOURISM ENVIRONMENTAL IMPACT	6	OP	1 or 2
19522	TOURISM CORPORATE SOCIAL RESPONSIBILITY IN TOURISM FIRMS	6	OP	1 or 2
19551	EVENTS AND PROTOCOL MANAGEMENT	6	OP	1 or 2
20781	ANALYSIS AND PLANNING OF TOURISM DEVELOPMENT	6	OP	1 or 2
20782	QUALITY MANAGEMENT OF TOURISM ENTERPRISES	6	OP	1 or 2
20783	ECONOMIC HISTORY OF TOURISM AND TOURISM ENTERPRISES	6	OP	1 or 2
20784	EXTERNAL PRACTICAL	12	OP	Annual
20785	EXTERNAL PRACTICAL	18	OP	Annual
20786	EXTERNAL PRACTICAL	24	OP	Annual

CENTRE

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