

BUSINESS MANAGEMENT AND ADMINISTRATION DEGREE

Centre (see)	ECTS CREDITS	
	Basic training (FB)	60
	Compulsory (OB)	120
	Optional (OP)	54
	End-of-degree Project (TFG)	6
	Total	240



CLICK ON THE CODE OF EACH SUBJECT TO ACCESS THE COURSE HANDBOOK

FIRST YEAR

(Only for students from 3rd year onwards with any pending subject to pass)

Code	Subject	Credits	Type	Semester
16729	DESCRIPTIVE STATISTICS	6	FB	1
16730	SOCIOLOGY OF FIRM	6	FB	1
16731	INTRODUCTION TO BUSINESS LAW	6	FB	1
16732	MATHEMATICAL TOOLS FOR BUSINESS	6	FB	1
16733	GENERAL MANAGEMENT	6	FB	1
16734	MATHEMATICAL METHODS FOR BUSINESS	6	FB	2
16735	INTRODUCTION TO ACCOUNTING	9	FB	2
16736	ECONOMIC HISTORY	6	FB	2
16737	MICROECONOMICS	9	FB	2

SECOND YEAR

(Only for students from 3rd year onwards with any pending subject to pass)

Code	Subject	Credits	Type	Semester
16738	FINANCIAL ACCOUNTING	6	OB	1
16739	MACROECONOMICS: CLOSED ECONOMY	6	OB	1
16740	THEORETICAL STATISTICS	6	OB	1
16741	COMPUTER SCIENCE FOR BUSINESS MANAGEMENT	3	OB	1
16742	WORLD AND SPANISH ECONOMIC STRUCTURE	9	OB	1
16743	COMMERCIAL LAW	6	OB	2
16744	MARKETING: MARKET AND DEMAND	6	OB	2
16745	FIRMS ORGANIZATION	6	OB	2
16746	MACROECONOMICS: OPEN ECONOMY AND INFLATION	6	OB	2

Code	Subject	Credits	Type	Semester
<u>16747</u>	FUNDAMENTALS OF ECONOMETRICS	6	OB	2

THIRD YEAR

Code	Subject	Credits	Type	Semester
<u>16748</u>	COST ACCOUNTING	6	OB	1
<u>16749</u>	TAX SYSTEM	9	OB	1
<u>16750</u>	FINANCIAL MANAGEMENT	9	OB	1
<u>16751</u>	BUSINESS ECONOMETRICS	6	OB	1
<u>16752</u>	FINANCIAL STATEMENT ANALYSIS	6	OB	2
<u>16753</u>	STRATEGIC MANAGEMENT	9	OB	2
<u>16754</u>	MARKETING MANAGEMENT	9	OB	2
<u>16755</u>	FINANCIAL MARKETS	6	OB	2

FOURTH YEAR

Code	Subject	Credits	Type	Semester
	OPTIONAL SUBJECTS	54	OP	1 or 2
<u>16756</u>	END-OF-DEGREE PROJECT	6	TFG	1 or 2

OPTIONAL SUBJECTS

ROUTE: FINANCE

Code	Subject	Credits	Type	Semester
<u>16771</u>	ECONOMICS AND FINANCIAL ENTERPRISES MANAGEMENT	6	OP	1
<u>16772</u>	STOCK AND CAPITAL MARKETS	6	OP	1
<u>16773</u>	INSURANCE AND RISKS MANAGEMENT	6	OP	1
<u>16774</u>	ENTERPRISE FINANCIAL VALUATION	6	OP	1
<u>19490</u>	FINANCE AND TECHNOLOGY	6	OP	1

ROUTE: ACCOUNTING AND AUDIT

Code	Subject	Credits	Type	Semester
<u>16768</u>	ACCOUNTING INFORMATION SYSTEM	6	OP	1
<u>16775</u>	CONSOLIDATED FINANCIAL STATEMENT	6	OP	1
<u>16776</u>	ACCOUNTING AUDIT	6	OP	1
<u>16777</u>	BUDGETARY CONTROL AND PLANNING	6	OP	1
<u>19492</u>	INTERNATIONAL ACCOUNTING STANDARDS	6	OP	1

ROUTE: MANAGEMENT AND BUSINESS STRATEGY

Code	Subject	Credits	Type	Semester
<u>16764</u>	INNOVATION MANAGEMENT	6	OP	1
<u>16769</u>	ENTREPRENEURSHIP AND BUSINESS START-UP	6	OP	1
<u>16780</u>	HUMAN RESOURCE MANAGEMENT	6	OP	1
<u>19494</u>	SERVICE OPERATIONS MANAGEMENT	6	OP	1

Code	Subject	Credits	Type	Semester
<u>19495</u>	MANAGEMENT INFORMATION SYSTEMS ADN TECHNOLOGIES	6	OP	1

ROUTE: MARKETING

Code	Subject	Credits	Type	Semester
<u>16784</u>	CONSUMER BEHAVIOUR	6	OP	1
<u>16785</u>	COMMERCIAL DISTRIBUTION	6	OP	1
<u>16786</u>	COMMERCIAL COMMUNICATION	6	OP	1
<u>16787</u>	MARKETING RESEARCH	6	OP	1
<u>19497</u>	DIGITAL MARKETING	6	OP	1

ROUTE: DATA ANALYST

Code	Subject	Credits	Type	Semester
<u>16767</u>	BUSINESS FORECASTING METHODS	6	OP	1
<u>16789</u>	BUSINESS SIMULATION MODELS	6	OP	1
<u>16790</u>	DATA ANALYSIS	6	OP	1
<u>16791</u>	BUSINESS MICROECONOMETRICS	6	OP	1
<u>19499</u>	DATA MINING	6	OP	1

ROUTE: SOCIOLOGICAL RESEARCH

Code	Subject	Credits	Type	Semester
<u>16721</u>	ECONOMIC SOCIOLOGY	6	OP	2
<u>16722</u>	SOCIOLOGY OF POPULATION	6	OP	2
<u>19501</u>	SOCIOLOGY OF INFORMATION AND KNOWLEDGE	6	OP	2
<u>16783</u>	SOCIOLOGY OF ORGANIZATIONS	6	OP	2
<u>16788</u>	SOCIOLOGY OF CONSUMPTION	6	OP	2

ROUTE: TRAINING AND PROFESSIONAL SKILL (*)

Code	Subject	Credits	Type	Semester
<u>19552</u>	IN-COMPANY INTERNSHIP PROGRAM FOR THE ACADEMIC ITINERARY ON TRAINING AND PROFESSIONAL SKILL	24	OP	1
<u>16772</u>	STOCK AND CAPITAL MARKETS	6	OP	2
<u>16776</u>	ACCOUNTING AUDIT	6	OP	2
<u>16780</u>	HUMAN RESOURCE MANAGEMENT	6	OP	2
<u>16785</u>	COMMERCIAL DISTRIBUTION	6	OP	2
<u>16789</u>	BUSINESS SIMULATION MODELS	6	OP	2

(*) Access from the Educational Cooperation Program

ENGLISH COMMON SUBJECTS

Code	Subject	Credits	Type	Semester
<u>16757</u>	INTERNATIONAL MANAGEMENT	6	OP	1
<u>16758</u>	INTERNATIONAL FINANCE	6	OP	1
<u>16759</u>	INTERNATIONAL MARKETING	6	OP	1
<u>16761</u>	INTERNATIONAL TAXATION	6	OP	1
<u>16762</u>	INTERNATIONAL ECONOMICS	6	OP	1
<u>16763</u>	FOREIGN TRADE TECHNIQUES	6	OP	1

SPANISH COMMON SUBJECTS

Code	Subject	Credits	Type	Semester
<u>18831</u>	INTERNSHIP	6	OP	Annual
<u>18832</u>	INTERNSHIP	12	OP	Annual
<u>18833</u>	INTERNSHIP	18	OP	Annual
<u>19509</u>	INTERNSHIP	24	OP	Annual
<u>16695</u>	LABOUR ECONOMICS	6	OP	2
<u>16723</u>	WORLD ECONOMIC HISTORY SINCE 1950	6	OP	2
<u>16765</u>	BRANDING AND NEW PRODUCT DEVELOPMENT	6	OP	2
<u>16793</u>	BUSINESS HISTORY	6	OP	2
<u>16795</u>	BUSINESS ENVIRONMENT AND ECONOMIC INFORMATION	6	OP	2
<u>19506</u>	CORPORATE SOCIAL RESPONSIBILITY	6	OP	2
<u>19507</u>	CHART TECHNIQUES FOR QUALITY CONTROL	6	OP	2
<u>19508</u>	POLITICAL ECONOMY OF THE EUROPEAN UNION	6	OP	2
<u>19547</u>	NON-PARAMETRIC STATISTICAL METHODS	6	OP	2
<u>19548</u>	HISTORY OF ECONOMIC THINKING	6	OP	2
<u>19549</u>	INTERNATIONAL FINANCE	6	OP	2

CENTRE

Faculty of Economics

Campus Universitario de Cantoblanco
c/ Francisco Tomás y Valiente, 5
28049 – Madrid.

Phone: +34 914975730

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